

BridgeBEI™
Business English Institute

Welcome!

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Welcome to the Bridge Business English Institute™



Welcome to the Bridge Business English Institute™.

Your decision to study English in the United States is an important one, and we think you'll appreciate what we have to offer at Bridge. From our unique Executive Enrichment Program, to our results-focused English classes, to our great location in the vibrant city of Denver, Colorado, we've created a top-notch experience for our executive students.

We offer engaging field trips and lecture events as well as sponsorship of local networking groups like the World Trade Center Denver and the International Business Circle, so that you'll benefit from weekly activities beyond the classroom. When such activities are combined with skilled educators, interactive technology, guest speakers, and small class sizes, you get a premium Business English program that stands apart from other language schools.

You can also be sure to get a return on your investment when you study with Bridge. We focus on helping you achieve your goals with an effective evaluation system, customized curriculum, and personal advisors.

Our location in friendly Denver, Colorado, offers lots to do and explore outside of the classroom. You can enjoy world-class dining, shopping, and culture in the city itself, or visit the Rocky Mountains for spectacular scenery and nature.

I'm confident that you'll have a memorable experience here at the Bridge Business English Institute™. You'll mix with executives from all over the world and enjoy stimulating events outside of the classroom, all while learning valuable English skills.

I look forward to meeting you at our Denver language center soon.

Sincerely,

Nick Thomas

Director of Executive Programs

About Bridge



We're committed to delivering excellence.

When you step through the doors of our language center, you become part of the Bridge family. Every year we host thousands of students from around the world, delivering top-notch language instruction, teacher training, and translation services.

Our 80 full-time employees and 350 teachers come from diverse nationalities and cultures, and they understand the importance of language learning and cultural competency.

Our Mission:

"To transform lives and organizations by delivering excellence in language, education and travel."

Our Purpose:

"To be the innovative leader in fostering effective communication and understanding across cultures worldwide."

Our Values:

Our core values reflect the principles that guide us internally as an organization and with our customers. It is the essence of what we stand for.

Excellence | Integrity | Learning | Innovation | Respect

The Bridge Method



Focus on learning English. We'll take care of the rest.

You'll be taken care of at Bridge. We focus on two main areas: a time-tested teaching methodology and outstanding student care. We've got you covered both inside and outside the classroom, so you can rest assured that every aspect of your time in Denver will surpass your expectations.

6 Key Principles of Communicative Teaching

>> No translation in class

Both student and teacher speak only in the language being learned, so you will think and speak English from the beginning.

>> Teacher rotation

This will expose you to many different pronunciations and vocabularies, ensuring that you understand the language in a variety of situations.

>> Emphasis on communication

We focus on speaking and listening. Grammar, reading, and writing are all included, but we teach through a very practical approach.

>> Practice in real-life situations

Practice your English in real-life networking events, workshops, and lectures outside of the classroom with our Executive Enrichment program.

>> Materials and homework

Assignments will give you the opportunity to continue your language learning outside the classroom and supplement your conversational practice with reading and writing.

>> Regular Assessments

Track progress and identify areas to improve with regular testing and assessments.



Student Services

We offer the following services to ensure that your stay in Denver is both enjoyable and productive.

>> Advising

Your personal advisor can help you with questions including your progress in class, your curriculum and teachers, any host family issues, and everyday needs such as finding a doctor, dentist, or gym.

>> Progress Reports

You'll receive regular progress reports so you can measure your improvement and identify areas that need focus. These will be presented to you at the conclusion of your English program and e-mailed to human resource departments or other sponsors.

>> Certificates

You'll get a certificate stating the start and end dates of your English course and your final test results.

>> Visas

We strongly recommend F-1 student visas to all full-time students and we can assist you in that process. Visit our website for detailed visa information.

>> Field Trips and Activities

You will be provided with a monthly schedule of Friday and Saturday activities sponsored by the center. Our teachers also guide many excursions to area attractions throughout Denver and Colorado to enhance your experience here.

"Bridge is a dynamic institution that helped me improve my listening and speaking abilities in the English language. Its method of one on one sessions, different teachers every day; textbooks, conversation, and videos made it possible for me to improve my level in just two weeks."

-Javier Avilez,
Director of Systems, Servicio
Pan Americano de Proteccion, Mexico

Welcome to Denver, Colorado

The Gateway to the Beautiful Rocky Mountains

Sunny, friendly, and energetic, Denver sits right in the center of the USA and at the edge of the spectacular Rocky Mountains. You'll enjoy the city's unique and charming neighborhoods, welcoming locals, vibrant art scene, and excellent dining.

Denver enjoys nearly 300 days of sunshine every year, and locals are known for enjoying an active outdoor lifestyle. You might just want to join the fun and spend the afternoon in one of Denver's 200 city and mountain parks, or grab a bike and explore the city's extensive bike paths.

No matter how much you enjoy life in this easy-going city, some of Colorado's best attractions lie an hour outside city limits in the Rocky Mountains. Whether you're looking for an easy day hike, an exciting day on the ski slopes, or a stroll through a classic mountain town, the Rocky Mountain region is an experience you will never forget.

"Colorado is a beautiful state and there is nature all around me. I love that I can see the Rocky Mountains everyday from anywhere. The people in Denver are very friendly too. On the street, people say hello to each other."

Takuma Sato,
Engineer for Hitachi Corp. Hitachi City, Japan

Business English Courses

Small Group Program

Get plenty of speaking practice in our small group classes.

Perfect your business English language skills in an intimate group setting. You'll learn to properly express yourself in presentations and meetings, and on phone calls. You'll also explore different cultural business practices with your classmates from around the

world to understand the complex themes and issues that affect international business.

Group classes include periodic field trips that enhance classroom topics. For example, we may go on a tour of a local business or to the local branch of a multinational. You will also hear from prestigious guest speakers from the local community and beyond.



Business English Combo Course

Enhance your group class with private tutoring.

In this program you will enjoy the lively dynamic of small group classes with the added benefit of one-on-one tutoring each afternoon. You can choose the area of focus for your private sessions, making this a truly customizable program.

The Business English Combo Course is one of our most popular options. It combines the best of both worlds—the collaborative nature of the group classes followed by intensive and personalized one-on-one lessons.

"I really enjoyed my classes at Bridge. Every teacher was excellent they were very professional. They gave us many opportunities to speak and explain our opinions. The classes are just the kind of lessons I wanted. In addition, the textbook, Market Leader, is very useful for me. It matches the real business world and I could use the vocabulary and phrases in the book right away. I enjoyed the discussions on each theme. I have studied at three language schools and it is certain that Bridge is the most superior."

Tamie Nagamoto

Corporate Communications Professional
from Hitachi Corp., Hitachi City, Japan

Business Full Immersion

Improve rapidly in our most intensive program.

Want to improve your English as quickly as possible? The Full Immersion program is for you. You'll benefit from approximately 40 hours a week of private classes in a business context. You'll learn from timely and relevant articles in leading business publications and from your textbook. As part of your immersion, you'll enjoy lunch

with a teacher every day, so you can continue to practice speaking English in a social context.

This flagship program is the gold standard and the fastest way to improve your English. With this program you'll also have full access to the Executive Enrichment program so you can apply what you are learning outside the classroom at networking events, business lectures, and workshops.



Executive Enrichment Program

Business Class



Apply your skills in real-world lectures, networking events, and more...

For true success in learning any language, you need to practice outside of the classroom. The Bridge Executive Enrichment Program places you in real-world situations where you can apply relevant vocabulary and newly acquired language skills. We've partnered with local institutions to offer you a variety of workshops, lectures, and networking opportunities.

Networking and Training Opportunities with the International Business Circle

IB Circle™

We're a corporate sponsor of the IBC, a Denver-based group of international business executives. The IBC hosts monthly events offering an amazing opportunity to network and gain business insights from an exceptionally wide variety of people.

Voices of Experience at the University of Denver

DANIELS COLLEGE OF BUSINESS

The University of Denver's Daniels College of Business, through its Voices of Experience series, hosts regular lectures by well-known business leaders who give fas-

cinating insights into how they've achieved their goals. The presentations are followed by Q&A sessions and an opportunity to network.

Workshops at the World Trade Center



We've partnered with the World Trade Center in Denver, an organization designed to serve as a focal point and resource for Colorado's international business community.

The WTC offers professional development one-day or half-day courses on issues relevant to your understanding of international trade and business. Typical training events include seminars on social media, global cross-cultural communications, and intellectual property rights. The WTC also offers regular networking events.

"The field trip to CISCO Systems was the most memorable experience. My company is trying to be a global manufacturer. So, to discuss a global company in person is very precious for me and my company."

Yusuke Sato,
Engineer, Fuji Electric, Japan

Language Immersion Executive Programs

*"The Bridge Executive
Enrichment Program
places you in
real/world situations"*



English for Special Purposes

Get the specific skills and vocabulary you need in your field.

Depending on your industry, you may need to focus on specific vocabulary and skills that aren't covered in a traditional business English curriculum. We've created a number of English for Special Purposes (ESP) courses to meet those practical needs. You can enroll in these private courses as part of an immersion course, or as the one-on-one component of a Group-Private Combo Course. You can also take English for Special Purposes online as part of a BridgeVirtual program.

These short courses can be personalized even further to your specific needs and usually comprise approximately 40 course hours. Here is a sampling of the topics we offer:

- » Effective Presentations in English
- » English for Human Resources and Training Directors
- » English for Finance and Banking
- » English for the Oil & Gas industry
- » English for the Mining Sector
- » Doing business in the USA
- » English for Legal Professionals
- » Pronunciation and Voice Training
- » International Business Communication

Bridge Virtual



Welcome to your virtual English classroom.

Extend your Bridge experience and learn even more when you study English online with BridgeVirtual. You'll get a customized program and live sessions with your own native-speaking teacher via Skype or teleconference.

Who should study with Bridge Virtual?

- » You want to supplement your immersion program by taking classes before or after your time in Denver.
- » You have a busy schedule and need a flexible English program that you can take from the office, at home, or on the road.
- » You need a private, personalized English program that targets specific vocabulary and skill sets.

What you Receive:

- » Your own native-speaking language teacher, who can adapt the program's content based on your needs.
- » Confidence and improvement in your speaking ability.
- » Substantial improvements to your ability to listen and understand.
- » A completely flexible schedule that accommodates work and personal commitments.

English + Leadership

Learn what it takes to become a global leader.

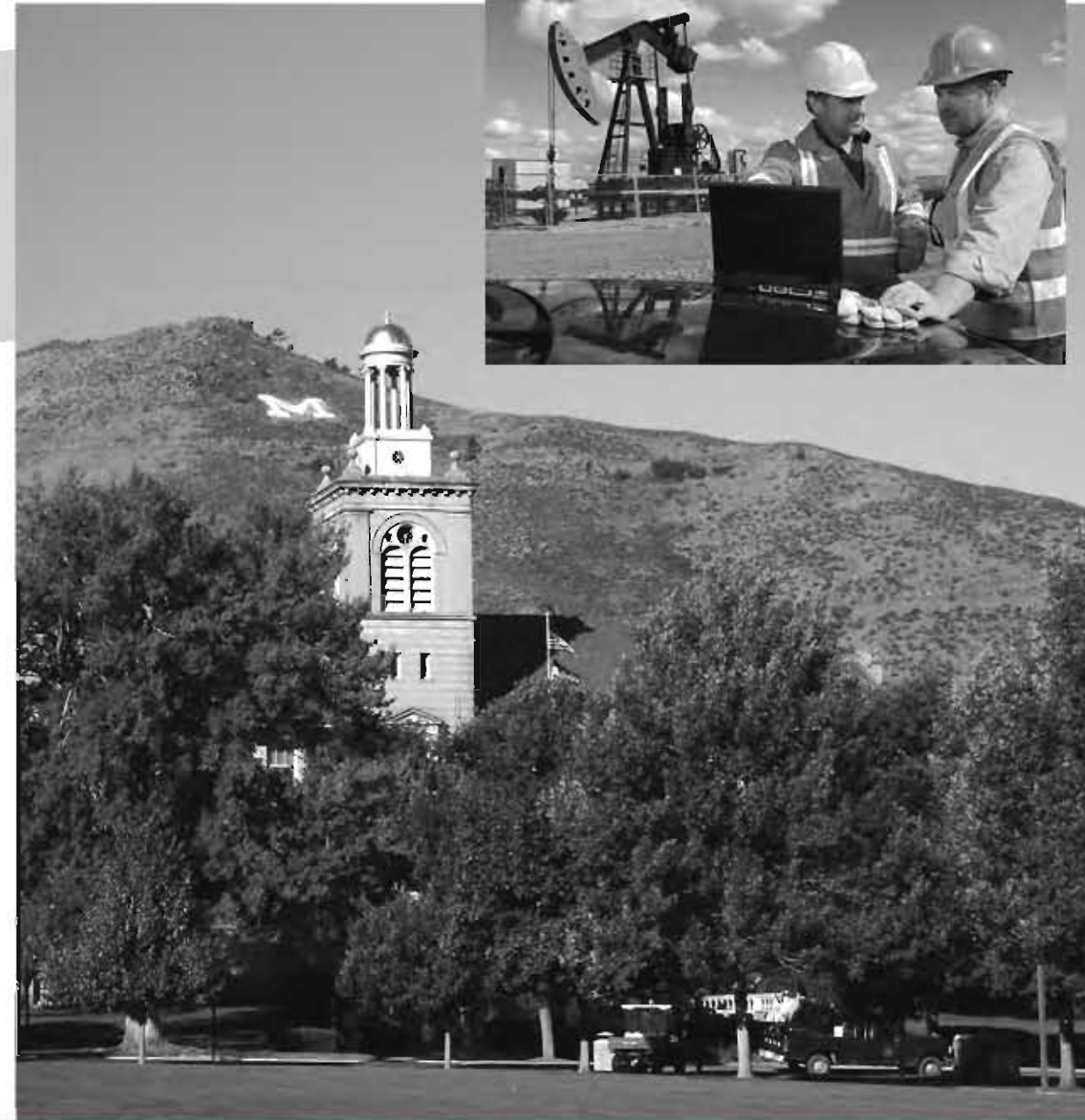
High Performance Leadership

Join the High Performance Leadership course at Daniels School of Business and you will learn what it takes to become a leader. Bridge has partnered with the University of Denver to offer this rigorous program to advanced English students in the spring and fall. Challenge yourself in areas such as business ethics, personal leadership, and strategic thinking and you will walk away with the tools and skills you need to become a global leader.

★ This program includes a 2-day retreat in the Rocky Mountains and may be taken for academic credit.

You should take this course if:

- >> You are an advanced English student (all instruction is in English).
- >> You have 5-7 years of professional experience in progressively responsible roles.
- >> You have an undergraduate degree. (Preferred but not required.)



Business English for the Mining Industry

Practice your English and participate in cutting-edge workshops, conferences, and seminars for the mining industry at the prestigious Colorado School of Mines (CSM). Bridge has established a partnership with the CSM allowing English students to attend conferences and professional development workshops through the college's Special Programs and Continuing Education (SPACE) program. CSM, located just outside Denver in the historic mining town of Golden, is the leading academic institution for mining studies in the country, renowned for its cutting-edge research and selective admissions process.

Language Center Facilities

Welcome to your home base in Denver, Colorado.

As a student at Bridge, you will spend your days at our world-class facilities in a great central location.

The language center occupies two large brick buildings and is a landmark on Colorado Boulevard with its colorful international flags. You will be located just 10 minutes from the Cherry Creek shopping district, 25 minutes from downtown Denver, and an easy 40-minute drive from Denver International Airport. There is a bus stop located directly in front of the center.

Your classes will take place in the language center's 18 climate-controlled and fully equipped classrooms. During breaks, you can use school computers or connect to WiFi with your own laptop or mobile device. You can also relax and enjoy cable television in the student lounge, or use the student kitchen to prepare a snack.



Language Center Highlights:

- >> Excellent, central location
- >> 18 climate controlled classrooms
- >> Computer lounge with broadband Internet connection
- >> Free WiFi in both school buildings
- >> Student lounge with cable television
- >> Student kitchen
- >> Outdoor seating area

Testing and Evaluation

Measure your results and improve faster.



It is important to have a consistent and precise evaluation system to determine exactly how much you have improved your English. This helps you to understand your language level in the context of international standards, and it also sheds light on the areas you need to improve.

English Placement Test, University of Michigan (EPT)

All incoming Bridge students take the EPT to determine their English level upon arrival at the school. The test is graded according to the Common European Framework of Reference for Languages (CEFR) guidelines, allowing Bridge teachers to accurately place you in the correct class level. You will also take the test just before graduation to see how much you've improved. Long-term students may take the test on a monthly basis to track progress.

Test of Spoken English

As an executive student enrolled in private lessons either as part of the Combo or Full Immersion programs, you will take the test of spoken English upon your arrival and just before your graduation.



"The best experience was after the English course because I passed an exam. After the training, I went to New York for management training and it was really good, I understood almost 100%. Now, I am more confident, and prepared to take on new challenges. The Bridge teachers are professionals, dedicated and very enthusiastic. The food was good and the extra curricular activities were well designed. I would like to come back soon with my family to give my kids the wonderful experience of learning English at Bridge. I will no doubt recommend your institution for my team at ITT."

-Samuel Gabbay,

LAR Technical Manager, ITT Corp., Venezuela



Additional testing and evaluation offered at Bridge:

IELTS™

The IELTS (International English Language Testing System) is a standardized English proficiency test that is internationally recognized. Test-takers are scored on four abilities: Listening, Reading, Writing, and Speaking.

The BridgeEnglish IELTS test center currently has the fourth highest candidature in the United States, and is the only certified IELTS test center in Colorado.



The iTEP (International Test of English Proficiency) is an internationally-recognized test of English proficiency delivered on an innovative, online platform. This enables fast turnaround of results. The iTEP is ideal for business professionals looking to measure their language level.



As an executive student at Bridge, you can take a public TOEIC test once a month, typically at the school on a weekend. You can also take the test privately in an individual session, which offers you the greatest scheduling flexibility. Tests are sent to an outside agent and scores are returned promptly to Bridge. This is a very popular test with Japanese business students.

Learn English with the best.



Bridge Teachers and Staff

The most important part of your experience in the English language classroom is your teachers. At Bridge, all of our teachers are college-educated and all are trained in Bridge's teaching methods. Most have studied other languages or taught English overseas, giving them insight into both the benefits and challenges of studying English and living in another country and culture.

The Bridge administrative staff are caring, supportive professionals who are ready to help you with whatever you might need during your stay in Denver. Many of our staff members also serve as student advisors, meaning that they work very hard to help you achieve your goals.

Most importantly, our teachers and staff love what they do and look forward to sharing that with you in the classroom every day.



"I was asked what I like about Bridge the most and I have to say there is really only one answer, the teachers. They always have fun with the students and they are not too strict and not too lenient. They are my friends."

Shin Takeda,
editor for Jiho, Tokyo, Japan

"There were excellent teachers in the business course. I loved them and it was a big advantage to take the business course. I learned many differences between countries through this course and discussions with other multinational students. It was a great time for me."

Yuta Senuma
Japan Paper Company, Japan

Enjoy your home away from home in Denver.



Accommodations



Whether you want the cultural experience of living with a host family or the privacy of your own hotel room, we will set you up in your ideal home away from home for your stay in Denver. We offer the following accommodation options to our executive students:

Host Family

If you want to maximize your cultural experience and practice your English outside of the classroom, we recommend staying with a local host family. Many of our host families have been with us for years and have lots of experience welcoming international guests. Your host family will meet you at the airport, provide you with a private room and bathroom, and provide daily breakfast and dinner. Most families will invite you to participate in family activities and outings around Denver.

Hotels

There are a number of 3- and 4-star hotels within easy walking distance of the language center. All offer amenities including a workout room, pool and breakfast. This is often the best choice for the busy executive student who needs to be in touch with the office after English classes and provides more privacy than host family living.

"Apartels"

We offer two classes of "apartels" (hotels with kitchens in the rooms) within walking distance of the ESL center. This can be an economical solution for the short- or long-term English student who wants the privacy of a hotel and the facility of a kitchen en suite.

Apartments

For short- or long-term stays, we can locate furnished apartments for English students and their families within a reasonable distance from the language center.

"I spent a really nice time with my host family. My host mother made a lot of time in her busy schedule to have a good time with me. I'm very happy to have met my host family. After I return to Japan, I will continue studying English not only for business but also to communicate with my host family."

*-Tamie Nagamoto,
Hitachi, Japan*



At Bridge, we use the Common European Framework of Reference for Languages (CEFR), a standard that is accepted internationally. We will test your level at the beginning and the end of your program, to assess your needs and measure your improvement.

C2- Mastery

Can understand with ease virtually everything heard or read. Can summarize information from different spoken and written sources, reconstructing arguments and accounts in a coherent presentation. Can express him/herself spontaneously, very fluently and precisely, differentiating finer shades of meaning even in the most complex situations.

B1- Threshold

Can understand the main points of clear standard input on familiar matters regularly encountered in work, school, leisure, etc. Can deal with most situations likely to arise whilst traveling in an area where the language is spoken. Can produce simple connected text on topics, which are familiar, or of personal interest. Can describe experiences and events, hopes and ambitions, and briefly give reasons and explanations for opinions and plans.

C1- Effective Proficiency

Can understand a wide range of demanding, longer texts and recognize implicit meaning. Can express him/herself fluently and spontaneously without much obvious searching for expressions. Can use language flexibly and effectively for social, academic and professional purposes. Can produce clear, well-structured, detailed text on complex subjects, showing controlled use of organizational patterns, connectors and cohesive devices.

A2 - Waystage

Can understand sentences and frequently used expressions related to areas of most immediate relevance (e.g. very basic personal and family information, shopping, local geography, employment). Can communicate in simple and routine tasks requiring a simple and direct exchange of information on familiar and routine matters. Can describe in simple terms, aspects of his/her background, immediate environment and matters in areas of immediate need.

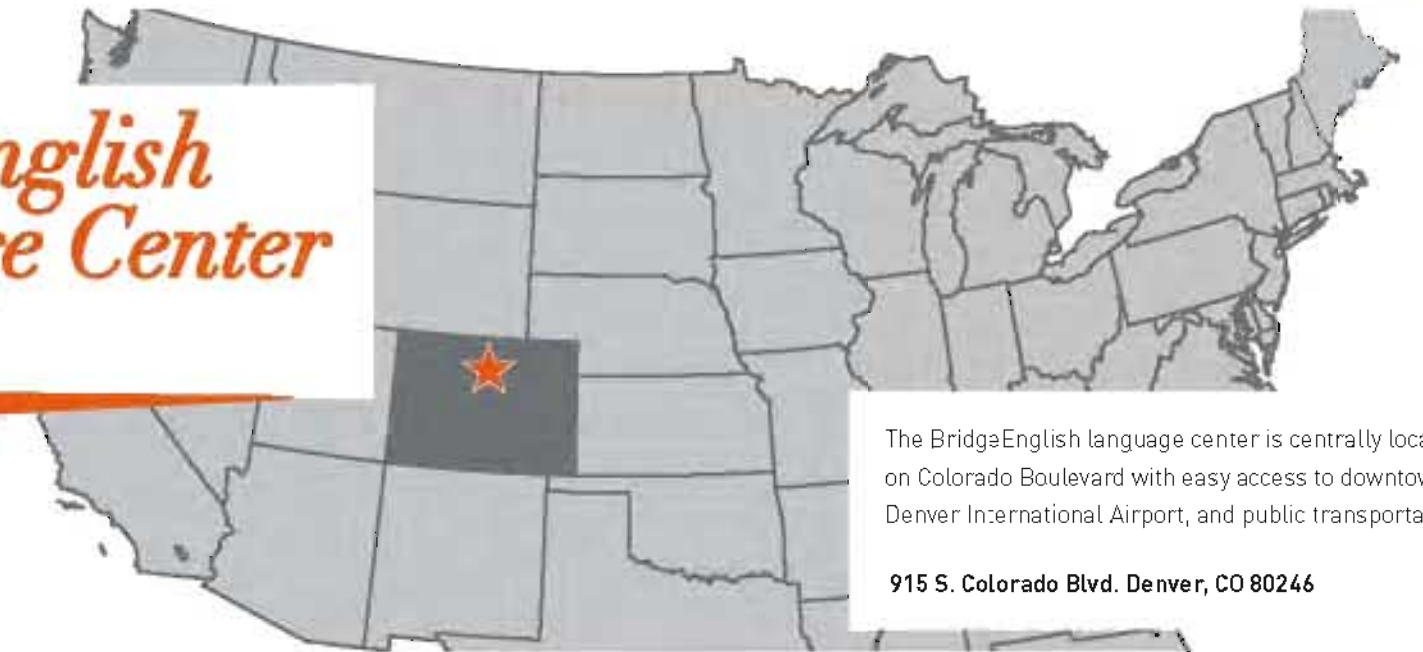
B2- Vantage

Can understand the main ideas of complex text on both concrete and abstract topics, including technical discussions in his/her field of specialization. Can interact with a degree of fluency and spontaneity that makes regular interaction with native speakers quite possible without strain for either party. Can produce clear, detailed text on a wide range of subjects and explain a viewpoint on a topical issue giving the advantages and disadvantages of various options.

A1- Breakthrough

Can understand and use familiar everyday expressions and very basic phrases aimed at the satisfaction of needs of a concrete type. Can introduce him/herself and others and can ask and answer questions about personal details, such as where he/she lives, people he/she knows and things he/she has. Can interact in a simple way provided the other person talks slowly and clearly and is prepared to help.

BridgeEnglish Language Center Location



The BridgeEnglish language center is centrally located on Colorado Boulevard with easy access to downtown, the Denver International Airport, and public transportation.

915 S. Colorado Blvd. Denver, CO 80246



Next Steps / How to Apply

Ready to study English with Bridge?

Visit www.bridgeenglish.com/enroll-online and fill out the online application form. You may also download an application form if you prefer to use a paper application.

Questions?

Call our friendly staff at (+1) 303-777-7783

