

BRANDON COLLEGE

San Francisco, California

Est. 1938

ENGLISH
AS A
SECOND
LANGUAGE



2015

SCHOOL CATALOG

WELCOME TO BRANDON COLLEGE

Brandon College was established in **1938** and is one of the oldest private language schools in the beautiful **San Francisco Bay Area**.

A WARM WELCOME FROM THE DIRECTOR

I am proud to say that Brandon College is one of the oldest private language schools in the beautiful San Francisco Bay Area. Since 1938, thousands of students, professionals and visitors from all over the world have learned to read, write and speak English at Brandon College.

In addition to our successful language programs, we also provide a variety of exciting activities and excursions in the city and throughout the Bay Area. We help our students explore San Francisco, get to know the history and diverse cultural backgrounds, and practice their English skills in real-world situations.

I studied English at Brandon College in 1992 and it quickly became one of the most exciting experiences in my life. Not only did I improve my language skills, but I also had the opportunity to meet many international students from all parts of the world. Many of them became my good friends and I'm still in contact with them to this date.

Do you need English for work? Are you studying English at school? Maybe you want to improve your English skills for traveling or just for fun? We have the right program for you! In fact, we offer courses and services that can be customized to anyone's needs.

As the director, nothing would make me happier than seeing you have the same wonderful experience I had. Come join us! You will become a part of our international family and master your English skills while spending time in beautiful San Francisco with your new friends from all around the globe.

See you soon!

RES HELFER
Director

BRANDON COLLEGE

944 Market Street, 2nd Floor
San Francisco, CA 94102
(415) 391-5711

brandoncollege.com



BRANDON COLLEGE IS ACCREDITED BY ACCET, A NATIONALLY ACCREDITING AGENCY LISTED BY THE U.S. DEPARTMENT OF EDUCATION.

LEVELS OF INSTRUCTION

Whether you are an absolute beginner or already have advanced English skills, we have the right level for you.



GENERAL ENGLISH & INTENSIVE ENGLISH

You will gain the necessary **confidence to communicate in English** in everyday contexts and situations, which will help you in your **work**, your **studies** and in your **daily life**.



average class-size is only 6 to 8 students

- General English: part-time course (16 hrs/wk)
- Intensive English: full-time course (20 hrs/wk)
- Start any Monday
- Six levels offered (Beginner to High Advanced)
- Small classes
- Improve confidence in all areas of English
- Develop fluency in everyday communication

The General English and the Intensive English courses are the most comprehensive and popular courses at Brandon College. Both courses follow the same curriculum, with the exception of the Friday workshops, which are only offered to the full-time Intensive English students.

After taking a comprehensive placement test on the first day of classes, you will be placed in one of six proficiency levels. The main focus is on the four skills: speaking, listening, reading and writing. Most importantly, you will quickly

gain confidence so that you can communicate in English in everyday contexts and situations, which will help you in your work, your studies and your daily life.

The main purpose of the Intensive English course is to enable you to obtain sufficient knowledge to become fluent in all areas of English and to communicate effectively.

Our classes are kept small in order to ensure a high degree of student-teacher interaction.

VOLUNTEER PROGRAM

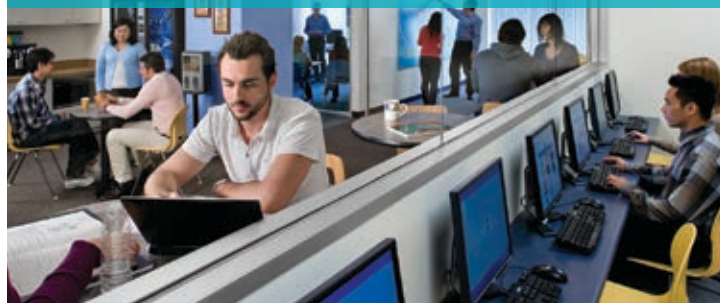
designed for high intermediate
and advanced level students

- 8 wks Intensive English (morning)
+ Volunteer (afternoon)
- Required preparation: 8 weeks
Intensive English
- Start any Monday
- Personal Coach during volunteer
program
(1 hr per week)
- Recommended for Upper
Intermediate to High Advanced
- Improve English in real-world,
Business work environment
- 30-minute presentation at the
end of the program

Our Volunteer Program is designed specifically for High Intermediate and Advanced level students and professionals who want to practice and improve their English skills in a real-world, American Business work environment. This is an unpaid language and work experience for students who take a minimum of 8 weeks of Intensive English before the 8-week Volunteer placement.

This program is not meant as a job training program and is not intended to lead to employment opportunities. Each candidate is placed based on prior work experience, personal preference and language proficiency. During the 8-week Volunteer program, students continue taking morning Intensive English classes and practice their acquired English skills at their volunteer site in the afternoon. All participants meet every week with a Personal Coach to discuss their progress and share valuable experiences. At the end of the volunteer program, all participants give a 30-minute Presentation about their volunteer experience.

MULTIMEDIA LEARNING CENTER STUDENT LOUNGE



BUSINESS ENGLISH

the perfect course for
business managers,
professionals, entrepreneurs
and business graduates

The practical **Business English** Program will help you **strengthen your everyday professional and cross-cultural communication skills**, which are essential in today's work environment.

- Business English: full-time course (20 hrs/wk); start any Monday
- Advanced level of English required; small groups
- Targeted business language
- Perfect for business managers and professionals
- Develop fluency in everyday business communication skills

The course is designed for business executives, professionals, entrepreneurs and business graduates to build language confidence through improved comprehension and to develop fluency and accurate pronunciation.

The Business English Course integrates basic language skills taught in the Intensive English course with targeted business language components, including:

- | | |
|----------------------------|--------------------------------|
| – Business Environment | – Cross-Cultural Communication |
| – Presentations & Meetings | – Phone Skills |
| – Marketing Fundamentals | – Leadership & People Skills |
| – Sales & Advertising | – Financial Practices |
| – Negotiating Skills | |

You will gain a broad perspective on the business world today, while at the same time developing your confidence and fluency in English.

EXAM PREPARATION

receive a personal learning plan

Our exam preparation courses help you acquire the skills and confidence necessary to get the score you try to reach on the **TOEFL**, **Cambridge** (FCE, CAE), **IELTS** or **TOEIC** exams.

At the beginning of the course, you will receive a personal learning plan, which will help you master the specific test taking skills needed to meet or exceed the exam score you need.

Your teacher will help you feel prepared and confident when taking the actual exam. All exam preparation teachers have expert knowledge of the exam.



TOEFL (TEST OF ENGLISH AS A FOREIGN LANGUAGE)

TOEFL is recognized throughout the world by universities and businesses and measures your English proficiency. A high TOEFL score is required by most US colleges and universities for admission of international students.

CAMBRIDGE EXAM PREPARATION (FCE, CAE)

Cambridge Examination Certificates are internationally recognized English Language qualifications. They are highly valued by employers in many countries. The courses start twice a year and the official Cambridge Exam is taken during the week following the 12-week course.

FCE (First Certificate in English) is for students at a High Intermediate level. The exam requires confidence and knowledge of a wide range of spoken and written English.

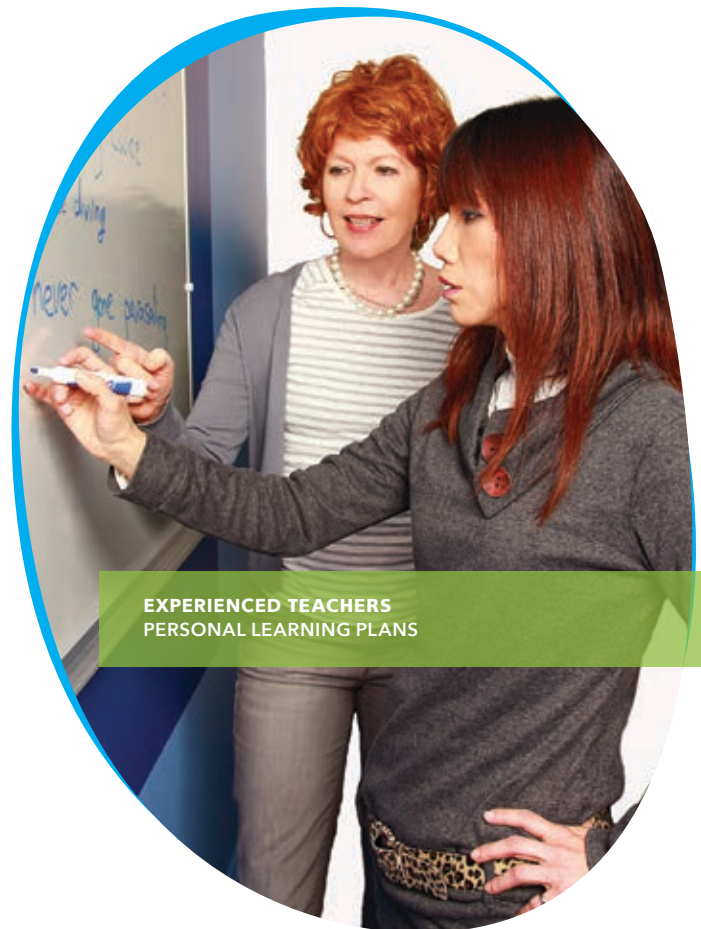
CAE (Certificate in Advanced English) is an advanced level course for students who will need to prove their English fluency in both written and spoken form during the exam.

TOEIC PREPARATION

The Test of English for International Communication (TOEIC) evaluates a high-intermediate to advanced level student's **ability to use English in an international working environment**.

TOEIC test scores are used by many companies, government agencies and English language learning programs all over the world. The TOEIC Test consists of 200 multiple-choice questions: 100 Reading and 100 Listening questions.

Your teacher will make sure that you **feel prepared** and **confident** when taking the exam. Practice exams are given to **help you succeed** and ultimately reach a **higher score**.



EXPERIENCED TEACHERS
PERSONAL LEARNING PLANS

IELTS (INTERNATIONAL ENGLISH LANGUAGE TESTING SYSTEM)

An IELTS score is accepted as **evidence of English language proficiency** by over 9,000 organizations worldwide. It is recognized as a reliable indicator of true-to-life ability to communicate in English for education, immigration and professional accreditation purposes.

IELTS is required by most universities in Australia, UK, Canada and South Africa, as well as many academic institutions in the United States and various professional organizations.

IELTS is also a requirement for immigration to Australia and New Zealand.

STUDENT SERVICES

Brandon College is a **nationally accredited institution** which is **authorized by the U.S. Department of Homeland Security** to accept non-immigrant foreign students.



SF GIANTS GAME
BRANDON COLLEGE ACTIVITIES



BIKE RIDE ACROSS GOLDEN GATE BRIDGE
UNFORGETTABLE EXPERIENCE!



SANTA CRUZ BEACH
WEEKEND EXCURSIONS

EXPERIENCED TEACHERS

The teachers are the reason for our success—and yours! All classes at Brandon College are taught by a team of **highly qualified, friendly teachers** who have extensive experience teaching English as a second language. Most importantly, they are very **passionate** about what they do and they will **help you reach your personal goals** and get the most out of your experience.

PROGRESS & CERTIFICATE

On the first day of classes, you will take a comprehensive placement test to **evaluate your English proficiency level**. Your progress is evaluated on a weekly basis to identify your strengths and weaknesses. The **language learning process** is as individual as our students and our teachers will help you progress at your own pace. At the end of the course, you will receive a detailed **academic report** with all your grades and a **Certificate of Completion**.

YOUR PERSONAL ASSISTANT

Brandon College is well-known for its very comfortable, **family-style atmosphere**. Our **friendly admissions counselors** are always happy to help you with any kind of questions or requests, including academic matters, housing, visa issues, or anything else. We also provide **personalized guidance** to students who plan to attend a college or university in the United States after completing their English course at Brandon College.

OUR METHODS

The methodologies we use will help you develop your language skills in all four areas: speaking, listening, reading and writing. The method our teachers are using is called the **Communicative Approach**, which is based on the idea that learning a language successfully happens when students are communicating real meaning in the classroom. Teachers introduce **authentic language situations** and texts to enhance this process. Classroom language learning is **linked with real life** situations outside the classroom. Most importantly, you will gain the necessary **confidence to communicate in English** in everyday contexts and situations, which will help you in your work, your studies and your daily life.

ACTIVITY PROGRAM

In order to provide you with opportunities to **practice your English** in a casual setting and make new friends while **exploring San Francisco**, we offer a wide variety of optional **leisure activities**, events and excursions as part of our monthly activities program.

Typical activities include neighborhood walks, museum visits, dinners, bike trips, outlet shopping and many more. Check out our monthly activities calendar on our website.

more photos on
[flickr.com/photos/brandoncollege-sf/sets/](https://www.flickr.com/photos/brandoncollege-sf/sets/)

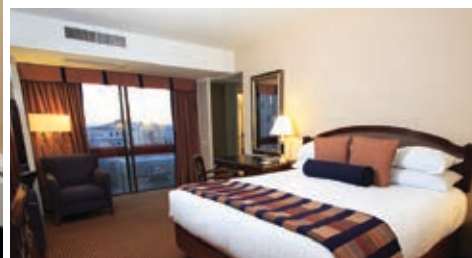
STUDENT ACCOMMODATIONS



RESIDENCE CLUB
HOME AWAY FROM HOME



HOMESTAY
TYPICAL OF SAN FRANCISCO



APARTMENT
FULLY FURNISHED

RESIDENCE CLUBS

Students looking for budget accommodations may stay in one of San Francisco's unique and safe residence clubs. Centrally located, and close to school, they offer a variety of single, double and triple rooms with private, shared, or hall bathrooms. For all double rooms, a roommate will be selected.

Most of the residence clubs offer a free continental breakfast and a community kitchen for students to prepare their own meals. This is a great option for individuals who like to be independent and who enjoy meeting other students and travelers from all over the world.

- single or shared rooms
- private, shared or hall bathrooms
- free continental breakfast
- community kitchen
- weekly maid services
- laundry facility
- internet access
- 24-hour security
- downtown locations, near school
- distance to school: 10-15 minutes walking

Please refer to our website brandoncollege.com for a complete listing of all available accommodations and current rates.

HOMESTAYS

We offer homestays to students who want to experience the "American Way of Life" in a warm and friendly family atmosphere. Homestays provide direct daily contact with the American lifestyle, as well as an excellent opportunity to practice English. All homestays are chosen and inspected carefully; they are located within an easy walk to public transportation.

- single or shared rooms
- share bathrooms
- daily breakfast and dinner
- carefully selected families
- practice English in the home
- experience American culture
- close to public transportation
- special requests available
- distance to school: 45-60 minutes

HOTELS

San Francisco has a wide variety of standard and deluxe hotels. We recommend hotel accommodations to students and professionals who are looking for privacy and comfort during their stay in San Francisco. Suitable for individuals and small groups, this is a popular option with our executive students. Rates vary seasonally. Further details are available upon request.

APARTMENTS

Students who wish to live independently in a more upscale, professional environment and prepare their own meals, may choose to stay in a short-term furnished apartment. Availability is limited and we recommend early reservations, especially during the busy summer season.

- complete privacy
- furnished apartments
- fully equipped kitchenettes
- weekly maid service
- laundry facilities
- fitness center
- 24-hour security
- downtown location, near school
- distance to school: 10-15 minutes walking

- standard and deluxe hotels
- single & double rooms
- private bathrooms
- privacy and comfort
- daily maid service
- fitness center
- 24-hour security
- downtown locations, near school
- distance to school: 10-15 minutes

UNLEASH YOUR CONFIDENCE

"I feel that to attend Brandon College would be a **great benefit to any foreign student!**"

—BYEONGCHEOL, KOREA

"I found it not only **delightful** to study at Brandon College, but also a pleasure to **make friends from all over the world**. I will never forget this experience."

—ARAKI, JAPAN

"Brandon College was the **right choice** to improve my English"

—FRANÇOISE, SWITZERLAND

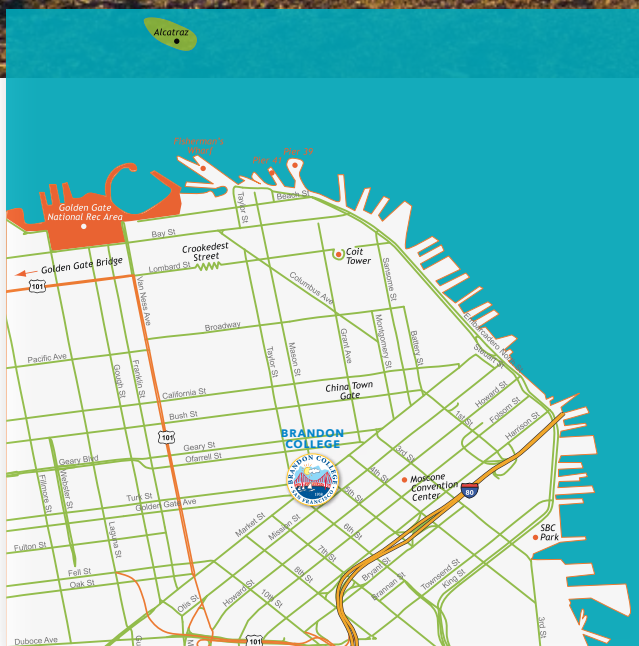
"I found the English **instruction excellent** and the cultural experience very surprising and informative."

—ANKE, GERMANY

"I really liked the **friendly atmosphere** at Brandon College. The Business English class was so interesting and I speak much better now because of my classes at Brandon College. I can **use English with more confidence** at work every day."

—BRUNO, ITALY

BRANDON COLLEGE STUDENT
REAL LIFE IMMERSION AND ADVENTURES



BRANDON COLLEGE

944 Market Street, 2nd Floor
San Francisco, CA 94102

p (415) 391-5711

f (415) 391-3918

info@brandoncollege.com

brandoncollege.com

 @brandoncollege

located in the heart
of San Francisco