

Taking English language learning direct to the world



For information visit www.directenglishireland.ie



LEARN ENGLISH FOR BUSINESS



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learning direct to the world



REAL BUSINESS SKILLS FOR THE REAL WORLD

The Direct English learning system includes a particular focus on Business English: teaching effective listening, speaking, reading and writing in a business context. Our nine-unit course covers everything business employees may need: from writing business letters, developing presentations and handling internal change management.

you will have all the skills needed to succeed confidently in an English speaking business environment. Best of all, by taking the BULATS test, you will be able to see exactly how your skills match up to internationally-recognised standards.

HOW IT WORKS

materials with a program of personalised tutorials, conversation classes and even social activities.

BUILT ON SOLID TEACHING PRINCIPLES

that reflect the human learning process; present, learn, then practise. We then 'recycle' the language you learn to help build your confidence as you progress. The syllabus is designed for maximum communication, allowing students to confidently use English from the earliest stages of their studies, at the same time as systematically covering all the major elements of English grammar.

The program also lets each individual find the learning style confidence and keeping you motivated so you're ready to pass the BULATS test with ease.

WHAT WE OFFER

As an English-only course, Direct English Business English is aimed at competent Level 3 / Level 4 students, or candidates with a similar level of English ability. Students acquire and practise their new skills in real business scenarios with real people.

> At Direct English Ireland, we offer a 4 week intensive Business English Course (18 hours/ week) which includes a combination of tutorials, conversation classes, workshops and social/cultural outings. There will be three progress tests throughout the course and you will receive a Direct English Business English Certificate of Achievement on completion of the course. You can also sit the BULATS exam on completion of this course.

> > DIRECT ENGLISH

BUSINESS ENGLISH

BUSINESS ENGLISH

BULATS

The most *reassuring* way to assess them

Many companies talk about English language training. But in business, you need more than words. You need proof. That's why Direct English now offers you the opportunity during your studies to take the independent BULATS test from Cambridge English Language Assessment - one of the most highly-respected testing authorities in the world.

The BULATS test is a fast and flexible way to accurately benchmark, assess and certify language skills. They are used internationally for business and industry recruitment, for identifying and delivering training needs, for admission to business-related course and for assessing the effectiveness of language courses and training. And now they are available to you.

Thousands of leading businesses around the world have already discovered that using BULATS is the most effective way to assess language skills in the workplace. Combined with the highly effective training of Direct English, there has never been a better time to train with us.

