

ALL ABOUT SPANISH



# Internship Placements

## Madrid, Spain



## Internship Placements Madrid, Spain

### ACCOUNTING / FINANCE

**ACCOUNTING**  
**BUSINESS**  
**COMMUNICATIONS**  
**FINANCE**  
**REAL ESTATE**

#### Company example:

An independent accounting firm with its headquarters in Madrid. The company has over 25 years of experience, operating with both national and international clients. The firm specializes in account audit reports for small and medium enterprises.

During the internship placement the student will support and assist several departments that offer process mortgage records (providing that the candidate is capable as this requires some time to learn), whilst also assisting with comprehensive advice to companies in relation to tax, labor, accounting, commercial issues, etc.

### BUSINESS ADMINISTRATION

**ACCOUNTING**  
**BUSINESS**  
**COMMUNICATIONS**  
**ENGINEERING**  
**FASHION**  
**FINANCE**  
**HEALTH**  
**LEGAL**  
**REAL ESTATE**

**SPORTS**  
**STARTUPS**  
**TECHNOLOGY**  
**TOURISM**

#### Company example:

A boutique consulting firm, specialized in the financial sector, specifically banking, means of payment and fintech. They work with Spain's leading banks, as well as with other relevant players in the financial sector, although they also help smaller firms, including startups, concerning various levels of development.

The startup ecosystem is one of their main interests, therefore they have created an internal Startup Lab to develop and test ideas, making use of their own experience with startups, clients and methodologies. The ideas developed come from a wide range of different sectors, and aim to solve different purposes.

### COMMUNICATIONS

**BUSINESS**  
**EDUCATION**  
**ENGINEERING**  
**FASHION**  
**FINANCE**  
**LEGAL**  
**MUSIC**  
**NGOs**  
**SPORTS**  
**STARTUPS**  
**TOURISM**

**Company example:**

A communications and ads agency specialized in digital marketing and content for SMEs and startups. The agency creates modern graphic designs, generates powerful content and releases influential communication campaigns.

The tasks and responsibilities of the intern will be to create digital campaigns for their clients, to conduct client follow ups, to analyze impact and results, and to communicate strategies for greater performance. Furthermore, the intern will delve into community management, liase with partners and support the communications department to gain a comprehensive internship experience.

## COMMUNITY

**EDUCATION**  
**HEALTHCARE**  
**NGOs**

**Company example:**

An International school in Madrid that guarantees bilingual, Spanish and English, education from pre-school to primary level.

The intern will assist with one-on-one reading, oral presentations, individual group work, and teaching assistance in subjects such as cooking, art and sports. The intern will also support low ability students and supervise specific students. Additionally, the intern's duties involve helping with classroom administration assigned by the teacher, such as photocopying and other classroom activities.

## DESIGNING

**ADVERTISING**  
**COMMUNICATIONS**  
**ENGINEERING**

**FASHION**  
**GRAPHIC**  
**IT**  
**STARTUPS**  
**TECHNOLOGY**

**Company example:**

An App that connects people through their common interests. It solves the problem that we all face on social networks whereby only 5% of the content we view is of interest and we only connect with people we already know. It's considered to be one of the top 5 best applications in Spain.

The intern's responsibilities will involve building and delivering smart creative solutions for users, creating functional designs to take performance marketing to the next level, helping to shape the evolution of their digital design model by conceptualizing and building scalable for online performance marketing campaigns. Further tasks for the intern involve designing and building online banners, newsletters, widgets or ads for social media channels and improving the performance of marketing campaigns by suggesting scalable testing ideas.

## ENGINEERING

**CHEMICAL**  
**CIVIL**  
**ELECTRONIC**  
**MECHANICAL**  
**R&D**  
**RENEWABLE ENERGY**  
**STARTUPS**  
**TECH**

**Company example:**

An Engineering and Consulting firm located in Madrid, mainly associated with drawing up and managing projects within the sphere of the Integral Water Cycle and Municipal Solid Waste (MSW) Management, as well as in

environmental monitoring and analysis. An independent company, not tied to any constructors, suppliers or financial groups, ensuring that the aims of its activity are only those provided by clients.

The projects in which the student will be most involved with depend upon his/her field of study, experience and areas of interests. The intern will provide support to the technical office and prepare different procedures. The intern will also have the opportunity to take part in supporting engineering projects.

## HOSPITALITY

**BUSINESS  
STARTUPS  
TOURISM**

### **Company example:**

A travel agency aiming to offer an unforgettable experience to their customers with the purpose of converting conventional experiences into unforgettable moments. Their mission is to fulfil the dreams of the wanderlust community by organizing trips to momentous sights and stunning locations.

The student will devise a value proposition and its development, support the marketing and sales department by defining targets, work with media partners and communication channels. Also, the intern will directly assist in managing resources and travel bookings.

## HEALTH

**ADMINISTRATION  
HEALTHCARE  
NGOs**

**R&D  
SPORTS  
STARTUPS  
TECH**

### **Company example:**

A non-profit development organization that works in the social and health fields supporting the International Cooperation for Sustainable Human Development and the defense of Human Rights. Paying special attention to health rights and public access to sanitation services, in the most underprivileged regions in the world.

Interns will support the social and health work carried out at the centers, and depending on their background and capabilities, interns will also promote education and develop awareness through experiences between people from different places and cultures.

## HUMAN RESOURCES

**HUMAN RESOURCES  
NGOs**

### **Company example:**

A Training and Development Consultancy firm, who are leaders in cognitive transformation, work with international and multinational clients on cutting edge and innovative development programs. They seek trustworthy relationships in a collaborative, transparent and multicultural work environment.

Activities the intern will be responsible for during the internship will be analyzing markets, services and products, publishing content-related information, supporting strategy plans, participating in company activities, assisting with event management; coordination and logistics, as well as managing social media platforms.

## LEGAL

### ACCOUNTING LEGAL

#### Company example:

A law firm with headquarters in Madrid, working with national and international law institutions. A very important firm in the field of criminal law, solving satisfactorily big procedures on different matters concerning the European Court of Human Rights in Strasbourg, the Spanish Constitutional Court and the Spanish Supreme Court.

The firm's main goal is to provide customers with personalized attention regarding each area of law, looking to satisfy their needs and trying to solve legal issues as quickly as possible with the lowest possible cost.

The student will make follow ups of cases related to legal matters of the law firm, evaluate legal documents, attend trials, and develop various administrative tasks as directed by the supervisor.

## MARKETING

- ADVERTISING
- BUSINESS
- FASHION
- FINANCE
- HUMAN RESOURCES
- MEDIA
- MUSIC
- NGOs
- POLITICS
- REAL ESTATE
- SPORTS
- STARTUPS
- TECHNOLOGY
- TOURISM

#### Company example:

A powerful customized e-commerce tool. Thanks to their software solutions they provide a unique user experience during the purchasing process.

The intern's role calls for a combination of marketing and analytics, business development, PR, communication and leadership. The intern will develop and implement marketing plans, drive brand awareness, coordinate marketing partnerships, and support the communications team with various email tasks, blogs and social media channels.

## PROGRAMMING

- BUSINESS
- ENGINEERING
- FINANCE
- HEALTH
- IT
- MUSIC
- STARTUPS
- TECHNOLOGY
- TELECOMMUNICATIONS

#### Company example:

A company that started by developing online stores and e-commerce sites, and went on to gain experience in web and mobile application projects. Some of the services they offer include online stores, whereby they develop brand new online stores for different companies. Web applications, developing bespoke software; they are experts in Ruby On Rails and HTML5 technologies with REACTJS. Mobile Applications, having built applications for Android and iOS using the framework developed by Facebook, React Native. Web analytics, utilizing their own analytical technology user-oriented tracking to better know their customers.

The intern will develop web designs, create online campaigns, translate texts and evaluate business presentations for the international department.

## RESEARCH

**BUSINESS**  
**ENGINEERING**  
**FINANCE**  
**HEALTH**  
**LEGAL**  
**POLITICS**  
**REAL ESTATE**  
**TECHNOLOGY**

### Company example:

An innovative company that builds startups from the ground up. To do this, they identify foreign business ideas based on successful models and market trends. They promote these ideas to motivated and talented entrepreneurs who want to launch them. The ideas are developed following their own agile methodology based on Lean Startup.

Interns will be an important asset for the company in their accelerator sector, focusing on video games, e-sports and online gaming. From researching potential ideas to market trends and supporting the operations team, the intern will be assigned many different tasks and projects depending on their profile and capabilities.

## SALES

**ADVERTISING**  
**BUSINESS**  
**COMMUNICATIONS**  
**FASHION**  
**FINANCE**  
**MEDIA**

**MUSIC**  
**NGOs**  
**REAL ESTATE**  
**SPORTS**  
**STARTUPS**  
**TECHNOLOGY**  
**TOURISM**

### Company example:

A real estate agency specialized in the luxury sector in Madrid. They were the first agency to operate exclusively in the area of La Moraleja and they are now present in some of the best areas of Madrid.

The intern will identify a wealthy workforce living in Madrid, segment by income, design specific experience packages that could be suitable for them, generate social media content around experiences that could attract potential customers to buying new properties.

## SOCIAL MEDIA / PR

**ADVERTISING**  
**BUSINESS**  
**COMMUNICATIONS**  
**FASHION**  
**FINANCE**  
**HUMAN RESOURCES**  
**MEDIA**  
**MUSIC**  
**NGOs**  
**POLITICS**  
**REAL ESTATE**  
**SPORTS**  
**STARTUPS**  
**TECHNOLOGY**  
**TOURISM**

### Company example:

Offering a personalized and strategic approach to Fashion

PR that can help establish a brand or fashion label in the media and market place today. This company has connections with key influencers who can help establish maximum credibility for a brand while maintaining their brand philosophy whether luxury, high street or cutting edge, from the roots up.

While their focus is to obtain brand exposure through a variety of media outlets, they are constantly aware of the end goal which is for PR to translate into sales.

During the internship the student will be in contact with international clients in the fashion industry, develop curated content for digital platforms, social media, and printed press. Additionally, the intern will research a selection of niche brands and aim to close commercial agreements.

## TEACHING

- EDUCATION**
- HEALTH**
- HUMAN RESOURCES**
- LEGAL**
- NGOs**
- SPORTS**
- TRANSLATION**

**Company example:**

A language school dedicated to teaching English from a very young age. It is part of a major Spanish education organization that prides itself on teaching in an exclusive way using a specific teaching method.

The intern will provide assistance to teachers during regular lessons in the first part of the internship and also participate in the “English urban camps” during the second part of their stay. All lessons are in English and the intern will be assigned to one of the teachers at the centre to assist them with all daily tasks.

## TRADE

- BUSINESS**
- FASHION**
- FINANCE**
- LOGISTICS**
- STARTUPS**
- TECH**

**Company example:**

A leading independent advisory firm with clients in Europe and the United States. It is specialized in three areas: Investment Banking, Asset Management and Multifamily Office.

They provide financial advisory services for companies and financial investors in corporate transactions, such as mergers and acquisitions, restructurings, capital increases and IPOs. They are the leading independent advisory services firm in the Spanish market.

Their team is made up of more than 130 qualified professionals that work to offer financial advisory services and tailored solutions for their clients employing a unique, independent approach.

Tasks to be developed by the intern include supporting different financial analyst teams and sales departments, researching and analyzing financial information, providing cover across a variety of departments, improving current procedures, checking all translations made from Spanish to English (USA).

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# CONTACT



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