

An Academy of Excellence

WE are the **BRIDGE** to your success in business, education and language





ACADEMY

Welcome to WE Bridge Academy

WE are the BRIDGE to your success in business, education and language

WE are the BRIDGE to your success in business, education and language. We are a professional academy with a specific goal – to be the bridge to your success. We specialise in training executives, managers and academics who want to develop English language and professional skills in a global market. Our clients benefit from high standards of teaching and individually-tailored programmes.

Accredited by the
BRITISH COUNCIL
for the teaching
of English in the UK

ENGLISH UK
member

Cambridge ESOL
Exam Preparation Centre

Private Further Education
WE Bridge International
Certification No. 3133
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TRINITY
COLLEGE LONDON
Validated Course Provider 47803

PREPARATION COURSES FOR TRINITY
COLLEGE LONDON
Secure English
Language Tests

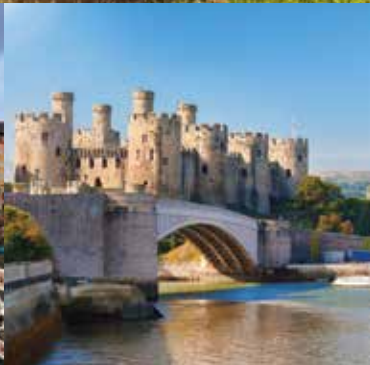
NCC
education
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WE Bridge Academy is located in Cardiff, Wales, United Kingdom



Cardiff is the capital city of Wales, and is the world's closest capital city to London. It only takes 2 hours to travel to Cardiff from London by car or by train. Due to its excellent road, rail and air links, it is also the perfect location to explore the rest of the United Kingdom.

Cardiff is a cosmopolitan city with plenty of cultural attractions such as a Roman castle, a historical waterfront, and a world-famous national museum. It is also a gateway to beautiful nearby national parks and beaches.

Cardiff is also a city that is perfect for students. 78,000 students come to Cardiff every year to go to one of the four main universities in the Cardiff area. Students living in Cardiff benefit from the combination of a student friendly and inexpensive city with the cultural and leisure facilities of a much larger capital city.

Cardiff is a growing capital and is a centre for trade and commerce. In 2016, it was rated as the third-best capital city in Europe and 97% of its residents said they were satisfied to live in Cardiff (Quality of Life in European Cities survey 2016). The cost of living in Cardiff is also 34% cheaper than living in London.

Cardiff is clean and friendly with a very low crime rate. Cardiff is ranked as the number one most peaceful major urban area in the UK (The UK Peace Index 2013).



Whether you are looking for high-quality education, leisure facilities, world-class shopping, sport or beautiful countryside and seaside, you will find it all in Cardiff.

WE Bridge Academy is located on floor ten of Southgate House, an executive business building that overlooks the centre of Cardiff, and is a five-minute walk from the main train station. WE Bridge Academy offers the following:

- Concierge and security service
- Professional learning and working environment
- Modern facilities
- Student lounge for relaxing, socialising and studying
- Hot and cold drink dispensers
- Free Wi-Fi
- Spacious classrooms equipped with modern technology
- Library
- Multi-faith prayer room and washing facilities





Courses and training overview

WE Bridge Academy provides excellent standards of education and training in the following areas:

English Language Courses

- ▶ General English
- ▶ English for Specific Purposes (ESP)
- ▶ One-to-One Tuition
- ▶ 16+ Programmes
- ▶ PON and Study Groups
- ▶ English and Sports
- ▶ English for Seniors
- ▶ English for University Study Programme

English Exam Preparation

- ▶ IELTS and IELTS Life Skills
- ▶ Cambridge exam preparation courses
- ▶ Trinity Speaking exams

International Foundation Programme (IFP):

- ▶ Business, Accounting and Economics
- ▶ Computing and Programming
- ▶ Engineering

Teacher Training

- ▶ Trinity Certificate in Teaching English to Speakers of Other Languages (CertTESOL)
- ▶ Teacher Professional Development and Refresher Courses

International Leadership Development

- ▶ International Business English
- ▶ Leadership Training
- ▶ UK Work Placements for International Graduates and School Leavers

Note* WE Bridge Academy only accepts students who are aged 16 and over. Students aged 16 or 17 will not receive a junior course level of supervision and will be in classes with students who are aged 18+. Students and their parents/guardians should consider this before any under-18-year-old enrolls onto these courses.

At WE Bridge Academy, we have the following values:

- Respect for all cultures
- Clear communication
- High-quality education
- Collaborative learning
- High standards of professionalism





English Language Courses

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General English

Our General English classes are offered at different levels to cater for the learning requirements of all our students.

Our General English classes provide a professional and relaxed learning environment where students are helped to develop the four essential skills of language communication:



Speaking



Listening



Reading



Writing

We offer level-specific classes from Beginner to Advanced with:

- Mixed-nationality classes
- Average class size of 12 with a maximum class size of 15 during busy times (June to August)
- Individual learning plans for every student
- Continuous student assessment and testing
- Monthly tutorials to discuss each student's progress and learning needs



English Beyond the Classroom

English Beyond the Classroom gives students the opportunity to leave the classroom and practise their English with native speakers in Cardiff city centre. Under the supervision of our teachers, students participate in organised activities that encourage them to absorb vital practical knowledge, engage in real-life conversations, and use everyday vocabulary.

This innovative programme allows students to develop their English language skills in a real-life context while having fun and communicating with native speakers within the local community.



English for Specific Purposes (ESP)

WE Bridge Academy provides courses and modules in over 30 specific fields of industry. Each course offers step-by-step instruction that immerses students in the four key language components: speaking, listening, reading and writing. Our teachers have the enthusiasm and expertise to help students achieve their industry and business-focused goals.

We offer ESP courses in many specific fields including:

Business English: this addresses topics including interviews, salary, introductions, business with different cultures, standards, and business strategies.

Law: this course covers the following topics: including evidence, court processes, legal billing, all basic legal concepts, and international law.

Hotel and Catering: this course provides information about hotel equipment, bookings, food and beverage services, security issues, and career options.

Tourism: covers a wide-variety of subject matter including reservations, health concerns, finance, insurance, tours, and career options.



Petroleum: this is a course specially designed for petroleum-industry professionals and covers the following topics - types of oilrigs, petroleum mapping, oil rigs mechanical systems, and the drilling process.

Other English for Specific Purposes courses we offer:

- | | |
|--------------------------|--------------------------|
| ■ Military Applications | ■ Medical and Nursing |
| ■ Banking and Accounting | ■ Information Technology |
| ■ Electronics | ■ Engineering |
| ■ Construction | ■ Command and Control |
| ■ Civil Aviation | ■ Air Force |
| ■ Navy | ■ Police |
| ■ Electrician | ■ Mechanics |
| ■ Plumbing | ■ Agriculture |
| ■ Sports | ■ Secretarial |
| ■ Beauty Therapy | |



One-to-One Tuition

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WE Bridge Academy also provides one-to-one tuition. If you wish to achieve a specific goal, such as studying for an exam, we can provide professional and personal tuition. We help you identify key areas for improvement, as well as providing support in areas of particular concern to you. These classes can be arranged at a time convenient for you at WE Bridge Academy, at your work place, or at home.

16+ Programmes PON and Study Groups

WE Bridge Academy is approved to deliver preparation programmes for Trinity examinations for young people aged 16 years and over. We also successfully deliver PON programmes managed by the Italian Ministry of Education and study group programmes for young learners from all over the globe. These courses are aimed at improving general English communication skills in a relaxed and supportive environment. WE Bridge Academy is able to accommodate small or large groups and also provides an extensive leisure and cultural programme.



Our PON and Study Group programmes offer:

- Language tuition, course books, exam preparation and Trinity GESE exam
- Caring and experienced English-speaking homestay providers that provide a safe environment on a full-board basis
- All homestay providers accommodating PON and Study Group students have current police checks to ensure safety and security
- Wide variety of cultural trips and sporting activities during afternoons and full-day excursions at weekends, including visits to London and Bath Spa
- Airport transfers from all London airports, Cardiff airport, and Bristol airport
- Free Wi-Fi and printing facilities for group leaders
- Accommodation for leaders can be provided in homestay providers or in hotels
- Dedicated Italian-speaking WE Bridge Academy representative for PON groups



English and Sports

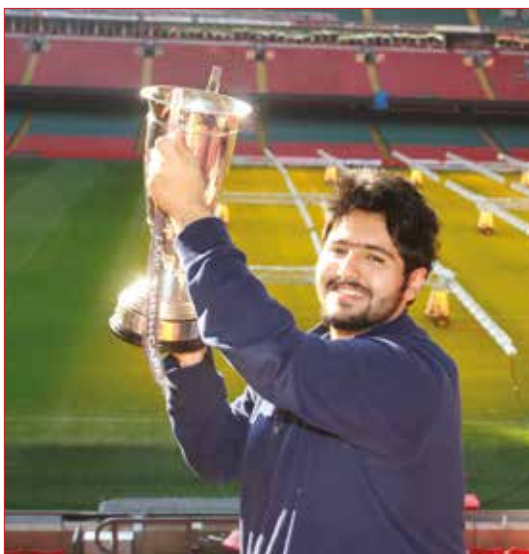
WE Bridge Academy provides the perfect courses for those who enjoy sports and want to learn English as well.

We offer three programmes:

- English and Rugby
- English and Football
- English and General Sports (choices include white water rafting, horse riding, ice skating and more)

All courses combine English language lessons with sporting activities and cultural activities. The programmes also include high-quality, homestay accommodation.

Professional and qualified sports coaching is available on request.



Course information:

- One or two-week courses
- Maximum of 15 students in each class
- Age 16+
- 20 hours of English lessons for rugby, football or other sport per week
- Five half-day sport activities and excursions per week
- One full-day excursion per week
- Homestay accommodation



English + Rugby



English + Football



English + General Sports



English for Seniors

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Our English for Seniors programme combines learning English with an enriching cultural dimension. English for Seniors develops English speaking, listening and vocabulary. English language confidence develops while studying and sightseeing.

Morning sessions are a combination of skills, grammar and intercultural communication. Afternoons focus on various aspects of British life, culture and traditions.

We also offer English Beyond the Classroom which includes social activities as well as visits to notable British monuments and tourist attractions.

The programme is for senior adults (age 50+).

Course information:

| | |
|----------------------|--|
| Duration: | One or two-week courses |
| No of hours: | 15 hours per week |
| Group size: 1 | 5-15 participants with multiple groups running simultaneously |
| Award: | Participants will be given a WE Bridge Academy certificate upon the completion of the programme. |

- Participants can take part in a wide range of activities such as: visits to Cardiff Castle, the Welsh Assembly, the Millennium Centre and other famous sights in Cardiff
- Half-day trips to Bristol, Swansea, Caerphilly, the Big Pit, Penderyn Whisky Distillery etc.
- Full-day trips to Bath, Stratford-upon-Avon, London, The Cotswolds, etc.

Accommodation:

Groups may choose from the following accommodation options:

- Homestay
- Hotel
- Hostels

Airport pickup can be arranged upon request.





English for University Study Programme

This a full-time course in Academic English for international students who need to improve their level of English language fluency to study at a university in the UK.

Overview

- Full-time programme
- 20-25 teaching hours per week
- Four core study modules
- Optional IELTS preparation module
- Three entry points in September, January and May
- Successful completion of the course can lead to progression on WE Bridge Academy's International Foundation Programme

Students will study English language skills and academic skills, plus one subject-specific English language module from the following:

- Dentistry
- Engineering
- Law
- Life Sciences
- Medicine
- Social Sciences

University progression

After successful completion of the programme, students will be eligible to enrol on the International Foundation Programme (IFP) at WE Bridge Academy. The IFP is a one-year course in business, computing or engineering, and provides guaranteed entry routes into universities in the UK.

Entry points and requirements

| | |
|-----------|--|
| January | IELTS 4.5 overall (with at least 4.0 in each component) |
| May | IELTS 5.5 overall (with at least 5.0 in each component) |
| September | IELTS 4.0 overall (with at least 4.0 in each component) |





English Exam Preparation



IELTS

Our IELTS exam preparation classes are taught by experienced staff. Students are taught strategies for dealing with each aspect of the IELTS examination: speaking, listening, reading and writing.

We offer three different IELTS course levels: pre-intermediate, intermediate, and upper intermediate. Students are placed in the most suitable class depending on their level of English and the overall IELTS band score they hope to achieve.

IELTS classes are held daily and students can enrol at any time during the year. WE Bridge Academy can also help students book an IELTS examination at our local test centre in Cardiff or elsewhere in the UK.

IELTS Life Skills

WE Bridge Academy offers exam preparation for those studying for the IELTS Life Skills examination. This is a test of speaking and listening available at CEFR Level A1 and CEFR Level B1. It is designed to meet the requirements of UK Visas and Immigration for certain visa categories and immigration purposes.

Cambridge Exam Preparation Courses

These courses prepare students for internationally recognised English language examinations. The courses follow a syllabus designed to fully utilise classroom time. Mock exams are held periodically to help students focus on exam techniques.

Our clients can choose from:

- PET (Preliminary English Test)
- FCE (Cambridge First Certificate)
- CAE (Certificate in Advanced English)
- CPE (Certificate in Proficiency English)

Trinity Speaking Exams

- **SEW** (Spoken English for Work) – available at four levels, is relevant for any employment sector, it examines workplace English through a one-to-one oral assessment with a Trinity examiner.
- **GESE** (Graded Examinations in Spoken English) – with a focus on building confidence and motivation in English language communication, available at 12 levels.
- **ISE** (Integrated Skills in English) – a contemporary four skills qualification intended for young people and adults. It is also suitable for teachers and other adults who require a respected English language qualification.



International Foundation Programme



The International Foundation Programme (IFP) has been specifically designed for international students who want to study for an undergraduate degree but do not have British A-level qualifications (Year 13).

Students will have completed their secondary school education in their own country and are looking for a programme that will provide them with the English language skills and knowledge to embark upon undergraduate study at an overseas university. The programme involves a significant amount of English language teaching.

The IFP at WE Bridge Academy is accredited by NCC Education and is an Ofqual regulated qualification.

Course length:
6 or 10 months, full time

Entry requirements:

September intake: A minimum overall grade of IELTS 4.5 with no individual element lower than 4.0, or equivalent.

January intake: A minimum overall grade of IELTS 5.5 with no individual element lower than 5.0, or equivalent.

PLUS evidence of a successfully completed secondary school education in an appropriate range of subjects.

Pathways

Business, Computing, Engineering

Guaranteed entry routes

Bangor University (UK), Birmingham City University (UK), University Centre Croydon (UK), University of Chester (UK)

Standard entry routes

Over 50 standard entry routes to universities in the UK, Australia, Canada and the USA including Aston University (UK), University of Leeds (UK), University of Nottingham (UK), and the University of York (UK).

University partners

Cardiff Metropolitan University (UK), University of South Wales (UK)





Training and Professional Development

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Trinity Certificate in Teaching English to Speakers of Other Languages (CertTESOL)

Our Trinity Cert TESOL course provides an internationally-recognised teaching qualification in just four weeks.

The Trinity Cert TESOL is accredited at level 5 on the National Qualifications Framework (NQF).

The course includes:

- 130 hours of guided learning
- Six hours of teaching practice
- Four hours of teaching observation



Teacher Professional Development and Refresher Courses

WE Bridge Academy is proud to be a teacher training centre. We have experience in teacher training under the Grundtvig / Comenius and Erasmus+ programmes. We have delivered successful courses for teachers in the EU, Russia and the Middle East. Our teacher trainers are Trinity College London and Cambridge CELTA certified and between them have over 50 years' teacher-training experience. Our courses receive excellent feedback from participants.

Courses are eligible for EU funding.

Course list:

- Language, Methodology and Culture for Overseas Teachers of English
- Getting Ready for the Cambridge TKT
- Professional Development for Education Providers
- Using ICT in Teaching English as a Foreign Language

Clients interested in a teaching career can take part in a:

- One or two-day Teaching English as a Foreign Language (TEFL) taster course
- Shadow a teacher to become familiar with what teaching English involves



International Leadership Development

International Business English for Professionals and Executives

In today's international professional environment it is important that people are able to use their English to impress and become recognised in the global business arena.

Participants on this course learn how to communicate strategically and even lead in English as they advance their skills with the confidence to manage people effectively. This course gives participants confidence to communicate in all settings in English, whether it is on the phone, in a team or presenting to large numbers.

This programme combines General English practice with career-specific vocabulary training and integrated skills training. Morning lessons focus on listening, speaking and communicating with different cultures and nationalities. Afternoon lessons focus more on developing specific vocabulary. Participants have the opportunity to practise English in practical situations while working on tasks assigned by trainers. As part of this programme students take part in a variety of social activities that include visits and trips to famous cultural sites.



| | |
|---------------------|--|
| Duration: | Two weeks |
| No of hours: | 15 hours per week |
| Group size: | 5-15 participants with multiple groups running simultaneously |
| Award: | Participants will be given a WE Bridge Academy certificate upon completion of the programme. |

- Participants have the possibility to take part in a wide range of social activities and trips such as visits to Cardiff Castle, the Welsh Assembly, the Millennium Centre and other famous sights in Cardiff
- Half-day trips to Bristol, Swansea, Caerphilly, the Big Pit, Penderyn Whisky Distillery, etc.
- Full-day trips to Bath, Stratford-upon-Avon, London, The Cotswolds, etc.

Accommodation:

Groups may choose from the following accommodation options:

- Homestay
- Hotel
- Hostels

Airport pickup can be arranged upon request.



Leadership Training



WE Bridge Academy, in association with Quiver Management (a triple European Quality Award winning coaching and training company) offers leadership training for international executives and managers. WE Bridge Academy prides itself on its ability to design bespoke programmes to meet individual needs and the needs of your company. We incorporate sector-specific skills training with Business English to create the perfect training package for you. Our ability to blend in cultural and activity trips, with time for sightseeing and even shopping, makes our leadership programmes an ideal professional opportunity. Our programmes are designed for groups of six or more with special emphasis on developing understanding of the international business climate. As well as offering training at our own executive premises in Cardiff, we are also experienced in delivering bespoke programmes abroad. If you prefer, WE Bridge Academy can deliver training on site at your own location.

Our training modules include:

- International business culture
- Strategy development
- Effective communication
- Coaching for performance
- Managing different personalities
- Motivating performance
- Developing high-performance teams
- Leading change
- Presenting with impact
- Prioritisation and time management
- Leading meetings

Our standard programmes include:

International Business English and Leadership

Diploma: this is a two-week intensive training programme that offers you an opportunity to fully immerse yourself in an English-speaking environment. You will receive:

- Six days of Business English training
- Four days of international leadership training
- Focused course elements customised to your industry
- Four short excursions to explore Welsh history and culture
- A buffet lunch every day of the training

Leadership Training for Managers and Executives

This four-week course is designed to equip international executives and managers achieve their full potential in a highly-competitive global market. You will receive:

- Comprehensive training in 11 different areas of leadership and skills
- Training from highly-qualified international business executives and trainers
- High-quality training manual
- Course review and reflection
- The opportunity to take the Trinity College London 'Spoken English for Work' exam
- Tailored discussions to meet your needs and situation
- Four full-day day excursions with a qualified guide to explore British culture and history
- A buffet lunch every day of the training

All of our leadership programmes are designed to cater for individuals with an English language level of pre-intermediate (B1) or above.



UK work placements for international graduates and school leavers



WE Bridge Academy, in association with Euro Training Services (ETS), provides high calibre work placements with quality English language training and cultural studies before the placement begins.

With more than 20 years' experience organising work placements, and working with private customers as well as European-funded programmes such as Erasmus+, ETS are the UK's leading organiser of trans-national work exchanges.

ETS works together with colleges, language schools, UK employers, European partners, training organisations and employment agencies. With a vast network of partners and high-quality work

placements, ETS can create work opportunities for all our students.

From the day they start to the day they finish, ETS provides support to all trainees to ensure the whole of their experience is a success. Satisfaction is our first priority. We are able to provide professional experiences tailored around the students' linguistic ability.

A 2015 survey showed that more than 40% of our work placement partners offered full-time employment to their work placement trainees.



Fees

If you require a course to be delivered in your country, please contact us for pricing and further details. Our courses are for students aged 16+.

Courses include:

- Pre-arrival assessment test
- Individual study plan
- Daily homework
- Regular progress tests and progress reports
- Monthly tutorials
- End-of-course report
- Certificate of attendance and achievement
- Free Wi-Fi
- Cultural and social programme (extra fees payable for certain activities)

Start dates:

Students can start on any Monday in the year (apart from Bank Holidays)

| Course | Included | Fees |
|--|--|--------------|
| Registration fee | | £125 |
| Coursebook fees | General English coursebook <i>First coursebook is free if registration fee paid</i> <i>IFP students must pay for all their coursebooks</i> | £35-£45 each |
| General English (Beginner to Advanced) | 15 hours per week | £188 |
| | 20 hours per week | £250 |
| | 25 hours per week | £313 |
| General English and Examination Preparation | 15 hours General English plus 10 hours examination preparation per week | £338 |
| General English and English for Specific Purposes (ESP) | 15 hours General English plus ESP | £338 |
| Business English: | 15 hours per week | £300 |
| | 20 hours per week | £400 |
| One-to-one tuition | | £50 per hour |
| International Foundation Programme | | £12,000 |
| English for University Study Programme | | £9,000 |
| Trinity Cert TESOL | | £1,300 |
| Teacher professional development courses | | £780 |

Fees for all other courses are available on request.



Student Welfare

The welfare of our students is very important to us.

WE Bridge Academy provides the following services to help students:

- Police registration
- Doctor registration
- Bank account
- Safeguarding
- Pastoral care
- Visa and admissions application process
- Help with bills and housing
- International SIM cards
- Transport, including bus pass and travel cards
- Airport transfers
- Settling into British culture and life in Cardiff





Accommodation

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We work with an extensive network of homestay providers to offer you an enjoyable stay in Cardiff.

You can expect:

- English-speaking homestay providers to practise your English language skills
- A single room on a half-board basis i.e. breakfast and evening meal
- Each home is inspected to meet British Council quality standards
- A maximum of one student per nationality will be placed in each home

1. To book homestay accommodation, a homestay application form must be completed at least 2 weeks before arrival in the UK.
2. Deposit must be paid in advance prior to the booking being confirmed. This payment is non-refundable.
3. Homestay fees are paid in addition to course fees.
4. All under 18 students must stay with a WE Bridge Academy homestay provider, or with a family member with the written permission of their parent/guardian.

**Homestay
(half-board)**

From
£135 per week







Social and Cultural Programme

We provide a superb social programme and encourage our students to get involved as much as possible. Apart from learning about British culture, social activities at WE Bridge Academy allow students the perfect opportunity to practise their English with other English learners from around the world.

There are many nearby historic attractions as well as festivals in Wales and England available to our students. We are proud to be located in Cardiff which has so much to offer socially and culturally. Every day, our students find something new to discover and enjoy, whether it is an event in the city centre or Cardiff Bay, an outdoor cinema in Cardiff Castle, a quaint cafe in one of the Arcades, or an exhibition at an art gallery.

Examples of social and culture programme activities

- Cardiff Bay and Welsh Assembly
- Caerphilly Castle
- Bowling at Superbowl UK
- St Fagans National History Museum
- Tour of the Millennium Stadium
- Movie night
- Day trip to Bath
- Ice skating
- Book Club

Example of prices of the activities can be found on the WE Bridge Academy website.





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WE Bridge Academy is a trading name of WE Bridge International Ltd.
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