



Genki
JAPANESE & CULTURE
SCHOOL



now in
TOKYO
and
FUKUOKA



Learn Japanese
with the best

日本語
を学ぶ

the school

学校



GenkiJACS is a revolutionary Japanese language school.

We believe that you cannot fully understand the Japanese language without also understanding Japanese culture. Therefore, lessons focus not just on what to say, but on when, how and why to say it. We adapt our lessons to the needs of each student, while keeping them practical and interesting, to give you the skills and confidence for success. A full schedule of events and activities, both at school and outside it, lets you master what you learn in class. Our experienced and friendly teachers and staff provide individual attention and care. And our great locations in the center of both Fukuoka and Tokyo allow you to experience Japan the way you want it. These are the reasons so many people study with us again and again, and why we were voted for the last four years running as one of the world's top language schools!

"I cannot recommend this place enough. I had a great time there and could definitely go back again. The teachers were top notch. They taught to extremely high standards while simultaneously making interesting and fun lessons. I was able to learn a lot on my intensive course. Great school, great teachers, great lessons, great city, great fun!"

~Abs, UK



Our Philosophy

At GenkiJACS, we believe that good teaching is:

► Purposeful

All our lessons are structured to give you essential Japanese in an easy-to-remember form, so you can use it yourself in daily life.

► Practical

Lessons are focused on the skills and topics most useful to actually becoming proficient in the language. Classes involve real-world situations, guest instructors, field trips and more.

► Professional

Teachers are highly skilled in their subject area, and have years of experience. See if you can stump them!

Finally, we believe lessons must be interesting! You can't learn if you're not engaged. Our materials and methods are designed to draw you in to the class, and to make any topic exciting.

Our Facilities

- Comfortable, welcoming classrooms
- A large lounge for students to relax, with PCs, games, TV, drinks and more!
- A study and theater room, with giant screen

We offer a variety of services to make your stay here enjoyable:

- PCs with broadband Internet access
- free wireless Internet access
- textbooks, mangas and a library of other reading material
- game console with large selection of games
- TV, DVD player, and large library of DVDs for free rental
- portable DVD and CD players for independent study
- big-screen video projector
- free coffee, tea and Japanese tea

The GenkiJACS Difference

► Small class size

A maximum of **7 students** gives you lots of chances to practice with the teacher.

► Exciting courses

Study Japanese using manga/anime, or learn ancient arts such as tea ceremony and pottery - we have a variety of courses you won't find at other schools.

► Flexible schedules

Unlike most Japanese schools, courses start almost **every Monday** year-round, and you can study for as long as you want, from 2 weeks to a year or more!

► Great teachers

They're the most important part of any school. That's why we hire the best **bilingual** English/Japanese staff, and perform regular training. Students agree: you won't find better teachers!

► All ability levels accepted

Whether you are a complete beginner, an expert, or somewhere in between, we have a class for you!

► Proven quality

Multiple accreditations and awards, including being selected as one of the top language schools in the world, are a guarantee of a great education. And now you can receive **university credit!**

Classrooms are designed to accommodate up to eight people around a spacious communal desk. All rooms are individually air-conditioned and have large windows, letting in natural light where possible.

Our Tokyo school is in the grounds of the beautiful Hanazono shrine, just minutes from the central Shinjuku Station. And our Fukuoka school overlooks Meiji-dori, one of the main streets of Fukuoka City, and only 10 minutes from the beach!

"GenkiJACS was amazing. The two weeks I was in Japan were the best two weeks in my entire life. I will return to Fukuoka next year."

- Allen, Germany

"GenkiJACS is really fun and has a casual environment where you can learn at your own pace." ~Hannah, USA

Select the combination of courses that's right for you, based on your own study goals and interests!

Our core course offers two 50-minute grammar classes and two 50-minute "application" classes each day. In general, you will study new grammar each afternoon, do related homework that night, then practice your new skills in the application class the next morning.



Course Name	Speaking	Reading/ Kanji	Cultural Study	Fun	Formal Japanese
Standard Japanese Course	✓✓✓	✓✓	✓✓	✓✓	✓✓
Japanese Plus Conversation	✓✓✓✓	✓✓	✓✓	✓✓✓	✓✓✓
Japanese Plus Pop-culture	✓✓✓	✓✓	✓✓✓	✓✓✓✓	✓
Japanese Plus Traditional Culture	✓✓	✓✓	✓✓✓✓	✓✓✓	✓✓
Long-term Course	✓✓	✓✓✓	✓✓	✓✓	✓✓✓

✓ = low ✓✓ = average ✓✓✓ = high ✓✓✓✓ = very high

Standard Japanese

You won't get far in Japan without being able to speak the language, but using the special techniques our teachers have developed, you'll be surprised how easy it is to learn to speak Japanese, and you'll be fluent before you know it! Our Standard Course uses interesting and modern materials and activities to focus on improving your Japanese speaking ability in a way that gives you the flexibility to adapt to new situations.

Small-group classes offer a full range of useful and exciting activities at a reasonable cost. That's probably why it's our most popular course!

10 grammar lessons
10 practise lessons

Japanese Plus Conversation

This course builds on the standard course by adding one extra very-small-group conversational Japanese lesson each day. These lessons focus on some of the interesting aspects of conversational Japanese that it can be hard to cover in the standard classes, such as slang, dialects, specialized vocabulary, and more.

10 grammar lessons
10 practise lessons
5 conversation lessons

Long-Term Course

Our long-term combined study course is the perfect way to stay in Japan for up to two years! Study with GenkiJACS for 2-6 months on a tourist visa, then switch to our partner school to study for another 1-2 years on a student visa. If you want to enter a Japanese university, or work at a Japanese company, this course is a must! A variety of accommodation options and our partner school's low tuition cost make it affordable. And while on a student visa, you can work up to 28 hours per week to support yourself!

10 grammar lessons
10 practise lessons

Japanese Plus Traditional Culture

Are you interested in Japanese culture? This course offers you the opportunity to learn about the culture while learning the language, and the chance to participate in it with other Japanese people. You will learn topics such as kimono-wearing, pottery, tea ceremony, calligraphy, flower arrangement, Japanese cookery, martial arts such as aikido, religion, customs and more!

10 grammar lessons
10 practise lessons
6 culture lessons

Japanese Plus Pop Culture

This course combines the best of our fun excursions to local pop culture hotspots, and Japanese study using manga, anime and music. You'll attend cosplay events, learn how to draw your own manga, and much much more! You'll also learn modern Japanese slang, and master the intricacies of Japanese youth culture.

10 grammar lessons
10 practise lessons
6 pop culture lessons

Discounted Medium-Term Japanese Course

Study on our Standard Japanese course for 6, 9 or 12 months, at big discounts off our tuition costs! Study is divided into terms of 10 weeks each, with a 3 week holiday in between, and is available to students from the following countries:

6 months: All visa waiver countries

9 and 12 months: Australia, Canada, Denmark, France, Germany, Hong Kong, Ireland, Korea, New Zealand, Norway, Taiwan and the United Kingdom

Limited start dates!
Check out our website for more details



GenkiJACS Offers 12+ Basic Class Levels

When you arrive at GenkiJACS, you are placed into the ongoing class that is most appropriate for you. Your placement is decided based on the following:

- 1 The results of your online level check test.
- 2 The results of the placement test and interview held on your first day at school.

Rob (18): Has never studied Japanese before, but knows hiragana

At GenkiJACS for 10 weeks

Felix (19): Took private lessons with a Japanese teacher for 2 months

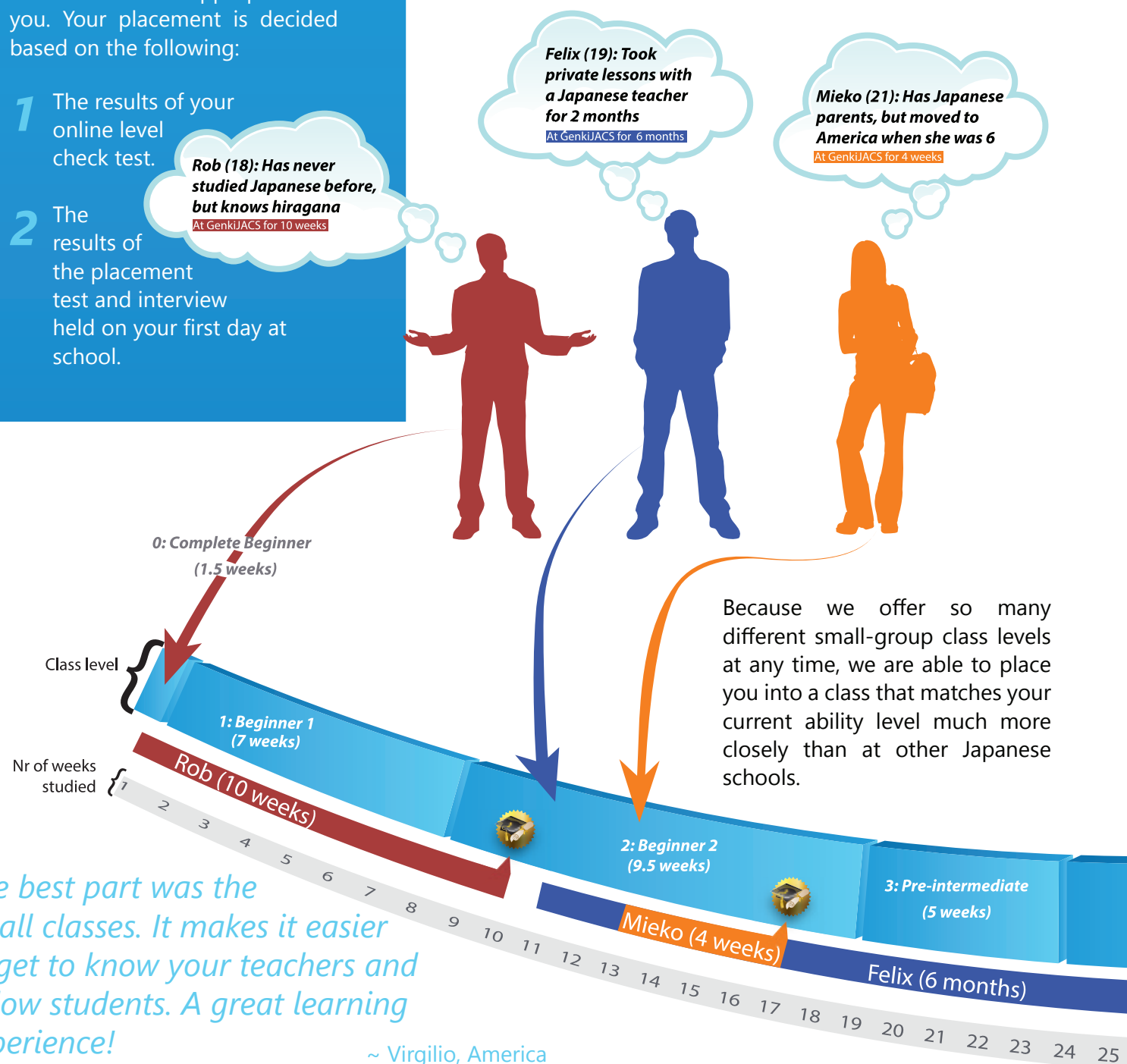
At GenkiJACS for 6 months

Mieko (21): Has Japanese parents, but moved to America when she was 6

At GenkiJACS for 4 weeks

From beginner to fluent!

As your study continues, you move up automatically through the class levels. When you complete the material for one level, you will advance to the next level, for as long as you study with us.



The best part was the small classes. It makes it easier to get to know your teachers and fellow students. A great learning experience!

~ Virgilio, America

All classes are held on a rolling start basis. This means that you enter an ongoing class, partway through that class's syllabus. If your ability level is slightly below the level of that class, we provide free "catch-up classes" to raise you to the appropriate level.

The most exciting, useful lessons you'll ever have!

Classes at GenkiJACS are fluid and creative, giving you freedom to express yourself, with the guidance you need to do it right. Many schools just follow the textbook from start to finish. At GenkiJACS, we adapt it to your situation, using examples and activities specifically for you, based on your interests. We also leave the classroom for "outlessons", study in the real world, whenever possible.

Classes at your level

● Beginner 1 level

Classes focus on using the basics of Japanese grammar for everyday situations. Teachers use English in the class as necessary for student understanding.

● Beginner 2 level

Students learn simple formal Japanese and more complex verb forms for a wider range of conversation.

● Intermediate level

Improve your reading comprehension skills, while making your speech more natural.

● Advanced level

Learn to live and work alongside Japanese people without communication problems!

Claire (25): Majored in Japanese, did a semester in Japan

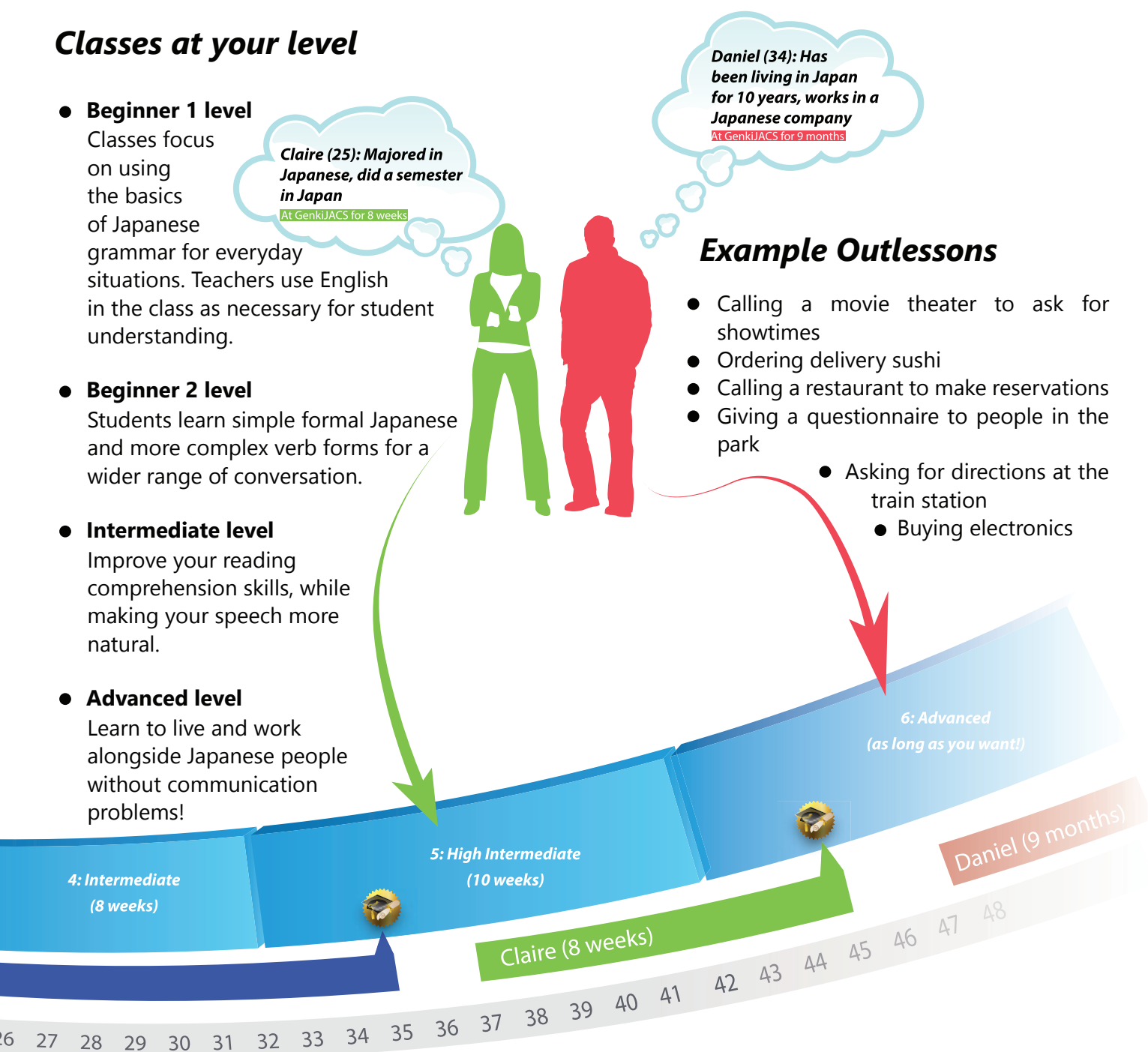
At GenkiJACS for 8 weeks

Daniel (34): Has been living in Japan for 10 years, works in a Japanese company

At GenkiJACS for 9 months

Example Outlessons

- Calling a movie theater to ask for showtimes
- Ordering delivery sushi
- Calling a restaurant to make reservations
- Giving a questionnaire to people in the park
- Asking for directions at the train station
- Buying electronics



"The courses at GenkiJACS were quite intense, but the teachers were enthusiastic and always went out of their way to come up with creative and enjoyable lessons."

~Gavin, USA





"The best thing is the warm atmosphere and the kindness of teachers, staff, and other students."

~Agnel, France

Our teachers and staff are the heart and brain of our schools

All of our teachers are graduates of a rigorous 420-hour Japanese teacher training course, the standard qualification for professional Japanese language school teachers. It is equivalent to a university minor, and the result is a very high standard of teaching. Teachers are bilingual, speaking English as well as Japanese. This means that if required, they can explain difficult grammar points in English, answer English questions if you can't ask your question in Japanese, and more. Of course, if you prefer the teacher to speak no English, that is no problem too.

You'll spend more time with the teachers than almost anyone else you meet in Japan, so we only hire the best!



Rie Kirby
School Director

I created GenkiJACS because I felt there were no schools that truly met the needs of

Western students in learning Japanese. So GenkiJACS integrates cultural learning into all the classes, and also offers special courses focusing on culture. Traditional Japanese schools emphasize studying the written language to enter a Japanese university, but GenkiJACS focuses on smooth communication, for daily life in Japan. We also offer a flexibility that other schools can't match. I hope you'll come and give us a try!



Tomoe Yoshiguchi
Head teacher - Tokyo

After graduating from university, I worked as a Japanese teacher both in Sweden and within Japan,

and started at GenkiJACS in 2010. GenkiJACS is a school where students can attend as many times as they like in order to realize their goals and objectives! At GenkiJACS you will learn all about the best of modern and traditional Japanese culture while studying this beautiful language!

世界中からの友達と日本語で話そう!
日本文化に触れよう!
一緒に日本を楽しもう!

Accreditations and Memberships



IALC: GenkiJACS is accredited by IALC, the International Association of Language Centres. IALC is a network of high-quality, independent

language schools teaching their native language to international students. The IALC Quality Scheme and Code of Ethics ensure that all IALC schools provide high quality language services. IALC-accredited language schools provide effective language courses and cultural immersion for all ages, needs and interests. Accreditation is a guarantee of quality, as IALC inspects schools regularly. GenkiJACS is only the third Japanese school ever to be accepted by IALC.



ALTO: The Association of Language Travel Organisations (ALTO) was formed at the World Youth & Student Travel Conference (WYSTC) in

Miami in 1998, and has grown into an association of approximately 180 members, in over 40 countries. ALTO membership is a symbol of quality. Members are vetted by the larger membership community, examined for financial health, and referred by other ALTO members. In addition, ALTO members adhere to the ALTO Charter, Members' Guarantees of Quality, and other guidelines issued by the association.



Yokoso Japan: GenkiJACS is part of the Japan Tourism Agency's program to provide support for foreigners coming to Japan.



CSN: The Centrala studiestödsnämnden approves and sends

out Swedish financial aid for studies, which includes both grants and loans to students in Sweden and abroad. GenkiJACS is accredited by the CSN, allowing Swedish students to receive financial support for study with us.

Bildungsurlaub:

GenkiJACS is recognized by most German state authorities as eligible for up to an extra 10 days of educational leave, for courses of more than 30 hours per week.

Universities:

GenkiJACS is accredited by multiple universities worldwide, allowing students of those universities to receive credit at their home school for their study with GenkiJACS. We are also fully accredited by a major US university that acts as our School of Record, enabling students of almost any US university to receive transfer credit. Apply early to make sure you get approval, and make the most of your time in Japan!

Awards



STM Star Awards nomination:

GenkiJACS was shortlisted by industry professionals as one of the top five world language schools four years in a row, from 2009 to 2014, as part of Study Travel Magazine's yearly Star Awards. This means we're not just one of the best Japanese schools in the world, but one of the best language schools!



Customer Satisfaction Excellence Award, Languagecourse.net:

Students coming to GenkiJACS through Languagecourse.net have given us the highest rating, "certifying an excellent overall service rating based on the evaluations of former students", for every year since 2008.



Sample Events Schedule

Monday	Thursday
<div>type: SOCIAL</div> <div>Orientation</div>	<div>Calligraphy class</div>
<div>type: TOURIST</div> <div>City tour</div>	<div>Movie at school</div>
Tuesday	Friday
<div>type: CULTURE</div> <div>Pottery class</div>	<div>Graduation ceremony</div>
<div>Local event</div>	<div>Party at school</div>
Wednesday	Weekend
<div>Tea ceremony</div>	<div>Day trip to nearby town</div>

School Activities

GenkiJACS runs a variety of cultural experience classes, taught by experts to help you gain a deeper understanding of Japanese culture. There are too many to list all of them, but here are a few examples:

- Pottery: Make your own *ocha* cup or rice bowl with a master potter.
- Tea ceremony: Practice the quiet art of making Japanese *macha*.
- Martial arts: Experience karate, judo, and more!
- Kimono-wearing: Study the complex procedure of putting on a formal Japanese kimono.
- Calligraphy: Learn how to write your own name in kanji, and make your own inkan name stamp too!

Extracurricular Activities

We offer a full program of social events and activities to make sure your free time is as fun as your school time! Here are some examples:

- City tour: Once a week new students are taken on a free tour around the city.
- Friday party: Every Friday, we take students to a different local restaurant to experience Japanese cuisine at its finest, whether it's catching and eating your own fish, eating at a robot restaurant, or visiting traditional *yatai* street stalls.
- Outings: On weekends we organize outings to local festivals, shows and famous places, depending on the season. For example, we regularly arrange private bus tours to nearby tourist destinations.
- Movie/game night: Once a week, students gather at school to watch a Japanese movie, or learn traditional Japanese games such as "hanafuda" from Japanese people.



Services for Minors (Fukuoka only)

- Airport pickup: Upon request, a representative from the school can be waiting at the airport to pick the student up and take him/her to the accommodation (extra charge applies).
- Weekly reports: For parents who require it, we provide weekly updates on student progress, including information on academic achievement, interactions with the host family, activities that week, and our observations.
- Personal alarm: Japan is very safe, but all minor students are provided with a free personal alarm, to alert others in case of danger. Students are asked to carry this when walking alone.
- Emergency contact numbers: We offer a 24-hour emergency contact number that can be used by the student him/herself or parents calling from overseas, in the event of an emergency.

Career Services

Volunteer in Japan! Combine study with volunteer opportunities! Our partnership with a major volunteering organization lets you stay and eat for free at over 400 locations in Japan. Other volunteering opportunities we can introduce include working with children, old people, and the disadvantaged.

Internships: Intern at any of thousands of Japanese companies, in almost any industry! Our partnership with one of the biggest work placement organization means that you can intern for one to three months in a field of your choosing, and there's even a chance you'll be hired at the end of it! Our partner provides resume and interview help, business skill seminars, and support throughout your internship. It's the easiest way to start your career in Japan!



accommodation

宿泊

We offer a variety of different types of accommodation, to meet your particular needs. Each accommodation type has its advantages and disadvantages, so choose carefully! Our accommodation coordinator makes sure that your lodgings match your preferences, whether that means non-smoking, vegetarian, no pets, or anything else. Most accommodation options offer a private room, and we check in with you regularly during your stay to make sure everything is going smoothly.



Type	Homestay	Dormitory (Tokyo Only)	Guesthouse	Private Apartment
Weekly Cost	Medium	Lowest	Medium	Highest
Privacy	Low: Family may have curfew, guest rules, etc.	Low: Shared room and facilities	Medium: Private room but shared facilities	High: Totally private
Community	High: You are a member of the family.	High: GenkiJACS and Japanese students always around	High: GenkiJACS and Japanese students always around	Low: You are completely soul-crushingly alone
Location	Furthest: About 40 mins from school on average	Medium: Between 10-30 mins by subway/bus	Medium: Between 10-30 mins by subway/bus	Closest: 10 mins on foot

"My host family was wonderful! Friendly, welcoming, great food, and easy communication. They went well above and beyond what I expected." ~ Karen, Canada

Homestay

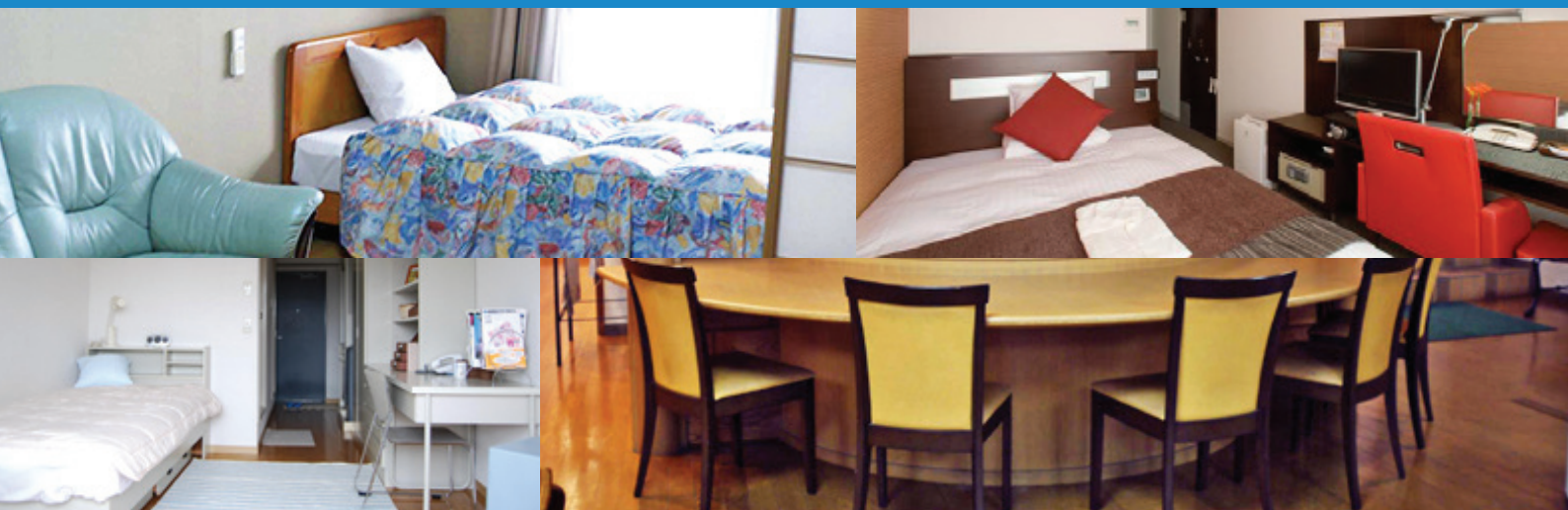
The opportunity to stay with a Japanese host family is the perfect way to immerse yourself in the culture, and practice at “home” what you learned at school that day. When arranging a host family for you, we take into account your needs or preferences, including smoker or non-smoker, allergies, English ability, and so on. Your host family are likely to be the people you become closest to during your stay, which is why we perform a thorough screening of all host family applicants, to ensure that they can provide a suitable environment to assist your learning and to allow you to fully experience Japan. Homestays are available to students of all ages.

If you'd prefer more privacy, we also offer a shared apartment option. Staying with other people in the city gives you the opportunity to make friends easily, and go out freely, but still have a lot of privacy and freedom. You have a private bedroom,

but share the central facilities, such as kitchen, bathroom and laundry. Most of these apartments are quite centrally located, and are usually owned by a Japanese person. You prepare your own meals, so a shared apartment is perfect for adults on a budget. Students 18 and older can stay in shared apartments.

Dormitory (Tokyo only)

A shared room in a dormitory will give you the perfect opportunity to make a new friend! Dormitories are the most cost-effective and social of our accommodation options. In addition to sharing a bedroom, you will also share a bathroom, kitchen and laundry with Japanese university students or other GenkiJACS goers! Our dorm rooms are strictly same-gender only, and most of have free internet available. Students age 18 and up can stay in a dormitory.



Guesthouse

A room in a shared house with other GenkiJACS students and Japanese university students gives you the freedom to enjoy the city life, but also the chance to make lots of friends. We offer multiple guesthouses around the city, in a variety of locations, some mixed-gender, some male or female students only. Most guesthouses offer en-suite bathrooms, cafeteria, broadband Internet access, and kitchen facilities. Guesthouses are perfect for university students or young adults on a budget. Our closest guesthouses are just 10 minutes from our Fukuoka school! Students of any age can stay in guesthouses.

Private Apartment

Private one-room apartments are similar to a hotel room in quality, but much more spacious! They include a bed, living area, kitchen area, and bathroom, and all amenities needed for a simple life. Most private apartments are very centrally located, in the main commercial/entertainment district, and within easy walking distance of the school itself. Two people can stay in the same apartment for only a small extra charge. Private apartments are perfect if privacy and convenience are your prime concerns. Apartments include broadband Internet access. Students 18 and older can stay in private apartments.

City Facts

- Fukuoka has a population of about 1.5 million people
- There are more restaurants per person than anywhere else in Japan
- Fukuoka is famous for its local music scene, and many world-famous musicians such as Ayumi Hamasaki, Spitz and Shiina Ringo hail from here
- It is less than 30 minutes by plane to South Korea, or 2 hours to China
- Fukuoka's location protects it from most typhoons, earthquakes and Godzilla attacks. However, many locals still remember the 1991 King Ghidorah and 1994 SpaceGodzilla disasters



Modernity and Tradition Combined

Fukuoka City is the largest city in Kyushu, South-Western Japan. Its moderate climate, beautiful scenery and great location have made it popular with travelers worldwide. Fukuoka was ranked as the best city in Asia by Asiaweek magazine for 1997, 1999 and 2000, because of its cleanliness, safety, excellent amenities and all-round good quality of life. It has been ranked by Monocle Magazine as one of the top 20 most liveable cities in the world for the last 5 years, and number 1 for shopping! Close to both mainland China and Korea, it is a link to the rest of Asia and beyond. Summers are warm, winters mild, and the people friendly. Fukuoka's renowned cuisine and warm-hearted people will make your stay here a pleasure. The city is full of wonderful restaurants, and it's hard to visit an izakaya without making new friends. In addition, Fukuoka is bursting with culture: its many art galleries, museums, and theaters will give you your fill of the Japanese arts, while the nightlife is some of the best in the country. Fukuoka is also unparalleled in convenience - the international airport is 10 minutes from the school and city center by subway, and the shinkansen (bullet train) station is even closer.

Attractions

- Dazaifu, the oldest Tenmangu shrine in Japan, and a beautiful way to spend a day or two
- Yahoo Dome baseball stadium, with amazing retractable roof
- Uminonakamichi Seaside Park, a giant aquarium, park, funfair and pool leisure area
- The ruins of Fukuoka Castle

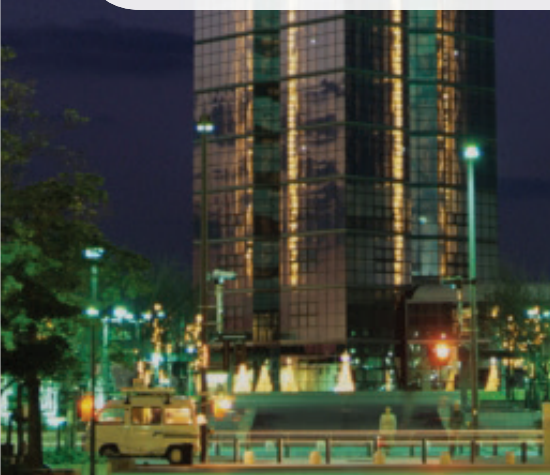
"Fukuoka is the best city I've ever lived in, whether it's the atmosphere, things to do, things to eat, the crazy people, the yatais, the onsens or the ever-present eyecandy!"

- Tobi, UK

School Location

Our school is located in the bustling center of the city, Tenjin. Every amenity is within short walking distance, whether it's karaoke, nightclubs, hospitals, onsen or fitness centers. The Tenjin area is the downtown heart of the city, home to both giant department

stores and tiny second-hand clothing shops. You'll spend afternoons exploring the twisting back-alleys of Daimyo, which hide delightful specialty stores of every kind. And it's only 10 minutes by bus or bicycle to the nearest beach!



東京

tokyo



The World's Trend-Setter

Tokyo stands on the world fashion scene as a truly international city. It offers the best of modern Japanese culture, cutting edge entertainment, and a range of things to do that is unparalleled. Tokyo's top attractions include Tokyo Sky Tree, one of the world's tallest buildings; Akihabara, Japan's electronics mecca; Harajuku, the fashion epicenter; and of course Shinjuku, the home of fun.

School Location

GenkiJACS' Tokyo branch is just minutes on foot from Shinjuku Station, Tokyo's central train station, in the heart of the city's entertainment district. We can't think of a more convenient location for a Japanese school, surrounded by hundreds of restaurants, karaoke boxes, bars, game centers and more. Despite that, you study in a perfectly calm and serene environment, as the school is in the grounds of the famous Hanazono Shrine. Every morning you'll pass through the shrine's massive red *torii* gates to get to school. Classroom windows overlook the central shrine itself, and you can take lunch on the shrine steps.



Which Genki Campus Should I Choose?

First of all, there's no need to choose! We pride ourselves on our complete flexibility, so you can divide your time in Japan between our Tokyo and Fukuoka schools as you like. Flights between Tokyo and Fukuoka take less than two hours, and cost as little as 5000 yen! This lets you experience the best of both sides of Japan: the exciting megalopolis of Tokyo, and the more laid-back beach city of Fukuoka.

If you have to choose one, here are a few differences between the destinations:

Tokyo	Fukuoka
More than 35 million people	About 1.5 million people
Great entertainment options	Good fun, great beaches
GenkiJACS' main courses only	All GenkiJACS courses
Students must be 18 or older	Students must be 14 or older

Whichever location you choose, you're sure to fall in love with Japan!



TOKYO



Want to learn more?

Send an email, or visit our website for more information and the latest news. We are always happy to answer your questions.

Request a free estimate today!

元気日本語文化学校

Genki Japanese and Culture School

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Fukuoka City 810-0041 Japan

Tokyo school address: Hanazono Building 3F, Shinjuku 5-17-6,
Shinjuku-ku, Tokyo, 160-0022 Japan

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Shortlisted
World Language School 2009 to 2014



Japan.

Endless Discovery.