ual:
university of the arts london

English
Be Different

Language Centre   2016

About Us

About Us

The Language Centre offers English and English Plus courses to students from all over the world. We also provide language support to the international full-time students at the University. The Language Centre is located at the University headquarters building in central London and operates between 09.00 and 17.50, Monday to Friday. Classes take place throughout the day.

You can choose courses in General English or Academic English, or our unique English Plus programmes. English Plus courses combine General or Academic English classes at the Language Centre with practical art, design, communication or fashion courses at the Colleges.

Our facilities

Each of our classrooms has a large flat-screen television, DVD player and networked PC. Some of these classrooms also have interactive whiteboards. We have a number of laptop and tablet computers for use in class as well as a small library where you can borrow English language books. At busier times of year we may also teach in other buildings and make use of those facilities.

What to expect

There is a full orientation programme on arrival, including a placement test and a tour of our facilities. We will give you a welcome pack that includes essentials such as stationery, a student guide and a Language Centre cotton bag. Our English programmes are accredited by the British Council, and we are members of English UK, the national association of English language centres. We are very proud of our well-qualified teachers. Many of them have additional qualifications in a range of academic subjects, including the creative arts.

What else?

We have a Welfare Officer who can help you with doctors, dentists, banks, travel arrangements and anything else you may need while you are with us.

There is a great social programme that takes place in the afternoons and evenings and takes advantage of our exciting location.

Our colleagues in the international admissions office can give you expert advice about how to apply to full-time further or higher education courses at the University.

As a student at the Language Centre you can experience university life, even if you are here for just a few weeks. You can access all of the facilities of the University, including libraries, bars, galleries, cafeterias and you can even join a University society.

Accredited by the
BRITISH COUNCIL
for the teaching of English

ENGLISH UK member

ENGLISH UK london

University of the Arts London

The University has more than 19,000 full-time and part-time students from 113 countries, studying at all levels from short courses, further education and undergraduate to postgraduate and research degrees.

The University has been a leader in learning and creativity for more than 150 years, and has had many award-winning students and staff. Famous alumni and former staff include:

Helen Boaden (BBC Radio Director)
Pierce Brosnan (Actor)
Sarah Burton (Fashion Designer)
Jimmy Choo (Shoe Designer)
James Dyson (Industrial Designer)
Michael Fassbender (Actor)
Colin Firth (Actor)
Lucian Freud (Artist)
Gilbert & George (Artists)
Antony Gormley (Artist)
Tom Hardy (Actor)
Sir Anish Kapoor (Artist)
Stella McCartney (Fashion Designer)
Alexander McQueen (Fashion Designer)
Steve McQueen (Filmmaker)
Henry Moore (Sculptor)
Chris Ofili (Painter)
Florence Welch (Musician)

University of the Arts London consists of six Colleges:

Camberwell College of Arts specialises in the disciplines of painting, sculpture, photography, ceramics and drawing.

Chelsea College of Arts is famous for its fine art, graphic design and interior and spatial design courses.

Wimbledon College of Arts has a worldwide reputation for its specialist subjects of theatre & screen and fine art.

These three colleges form a smaller group within UAL, known as CCW. Each has over 100 years' experience of teaching art and design, encouraging students to discover and nurture their own unique creative voice and style.

Central Saint Martins is internationally renowned for the creative energy of its students, staff and graduates. The Colleges' 46 courses sit within the Schools of Art; Fashion and Textiles; Communication; Product and Spatial Design; and the Centre for Performance.

London College of Communication is a world leader in communication design and media education, preparing students for careers in the creative industries of the future. Specialist areas include, advertising, graphic design, public relations, sound and arts design and interactive and spatial design.

London College of Fashion has been a leading provider of fashion education, research and consultancy for over 100 years. The college operates over six sites, which offer a total of 72 courses to over 5,000 students. Courses cover a range of business and design disciplines within the industry.

Across: Central Saint Martins

General English

General English

15 or 20 hours per week

General English 15
15 hours of General English per week
2 weeks minimum, no maximum length
Weekly start-dates
Minimum level of English required: Pre-intermediate

General English 20 Communication Skills
15 hours of General English with an extra five hours per week of tuition focused on speaking, pronunciation and cultural English
2 weeks minimum, no maximum length
Weekly start-dates
Minimum level of English required: Pre-intermediate

General English 20 IELTS
15 hours General English with an extra five hours per week of IELTS preparation
4 weeks minimum, 24 weeks maximum length
Monthly start-dates
Minimum level of English required: Intermediate

You can expect:
• A balanced programme: speaking, listening, reading, writing, pronunciation, grammar and comprehensive language input
• A varied delivery: pair and group work, student-led input, project work and private study
• A focus on living and communicating in real-life situations in Britain: a wide range of general interest topics, cross-cultural communication and cultural visits
• Regular tutorials and reviews

General English at the Language Centre is taught within a creative context. Our teachers not only use standard General English materials but also authentic resources around art, design, fashion and communication, for discussions, projects and class excursions.

What time are the classes?
Classes take place in the morning or the afternoon, (Monday to Friday) depending on your level. You will be told if you will study in the morning or the afternoon on your first day.

How many students in a class?
Average 10 students, maximum 14.

What is the minimum age?
16. Students taking IELTS must be 18 or older.

What is the price of the course?
Please see our Dates and Fees booklet.

Level of English offered and CEFR equivalents
A2 = Pre Intermediate
B1 = Intermediate/Upper Intermediate
B2 = Upper Intermediate
C1 = Pre-Advanced/Advanced

Academic English

Academic English

15 or 20 hours per week

Academic English 15
15 hours of Academic English per week
4 weeks minimum, 24 weeks maximum length
Monthly start-dates
Level of English required: IELTS 5.0–6.5

Academic English 20 IELTS
15 hours of Academic English with an extra five hours per week IELTS preparation
4 weeks minimum, 24 weeks maximum length
Monthly start-dates
Level of English required: IELTS 5.0–6.5

This programme is ideal for you if:
- you intend to study at a university in the UK or in another English-speaking country;
- you want to experience British life and culture before taking up your university place;
- you want to join your university programme with a level of English that will allow you to communicate with confidence and get the most from your studies;
- you want to improve your IELTS score through developing your academic English skills in order to gain admission to a university or for professional reasons.

What time are the classes?
Classes take place in the morning or the afternoon (Monday to Friday) depending on your level. You will be told if you will study in the morning or the afternoon on your first day.

How many students in a class?
Average 10 students, maximum 14.

What is the minimum age?
18.

Level of English required
Minimum IELTS score of 5.0–maximum IELTS score of 6.5 or equivalent. If your level is below this, we recommend that you start with a General English course and progress to Academic English once you have reached the required level. You will be provided with an online English test when you book your course.

Academic English at the Language Centre focuses on academic language skills: research and study skills, presentation skills, listening to lectures, note taking and extended writing. Our tutors are experienced in teaching exactly what is needed to succeed at university.

English Plus

Year-round Courses

General English Plus Art & Design, Communication or Fashion classes
15 hours per week of General English Plus seven hours per week of 'Plus' classes over two days

Academic English Plus Art & Design, Communication or Fashion classes
15 hours per week of Academic English Plus seven hours per week of 'Plus' classes over two days

These programmes are ideal for you if:
- you would like to combine English language learning with a practical, hands-on art & design, communication or fashion course at one of our Colleges;
- you want to apply to a full-time art college course but do not yet have a portfolio of work sufficient to support your application;
- you are interested in one of the areas offered by the programme and would like to find out more about that area before committing yourself to further studies or development.
- If you are preparing a portfolio for Foundation level of study we recommend taking 24 weeks of English Plus Year-round.

See videos of English Plus students at
youtube.com/thelanguagecentre

English Plus courses enable you to develop your English language ability whilst learning new skills in the subjects of Art & Design, Communication and Fashion. These year-round options offer a different aspect of the topic each month to give you a more complete introduction to the subject.

How long is the programme?
Four to 24 weeks (two week course available only in March – see timetable).

When can I start?
Monthly start dates during the year
See course dates and fees booklet.

How many students in a class?
For English language: average 10 students, maximum 14. For practical classes: average 12 students, maximum 16.

Materials
Most materials for the practical class are included. Students are expected to bring their own pencils, brushes, sketchbook and a camera for recording design work and for visual research. Some courses require specialist equipment that you may have to buy at your own expense. This will be listed in your joining instructions.

What is the minimum age?
16.

Do I need to have experience in the subject I want to study?
No. These courses are at introductory level but there is usually a range of skill levels in each class.

Level of English required?
Pre Intermediate or above.

Schedule and availability
Visit **arts.ac.uk/languagecentre**
Search: **language centre availability**

English Plus

Art & Design Year-round

English Plus Art & Design Year-round

Language Centre and Chelsea College of Arts

General English or Academic English Plus Art & Design
15 hours per week of General English or Academic English plus seven hours per week of Art & Design classes over two days

This course is perfect for students who want to develop their artistic skills, explore a general interest in art and design, or prepare a portfolio to support an application for further study. You will study drawing, painting and design each month with a different subject covered each week. This provides you with a varied experience and the opportunity to build a balanced portfolio, whether studying for only four weeks or more. You will undertake practical studio work, complimented by visits to museums and galleries around London.

Block	Drawing	Painting	Design
4 January and 4 July	**Gallery Visits** – drawing in sketchbooks	**Still Life Painting** – observational painting and colour mixing **Painting from a Masterpiece**	**City Design** – 3D model making
1 February and 1 August	**Life Drawing** – observational drawing of the human body	**Painting** – scale, proportion and composition **Portrait Painting**	**Fashion Design** – garment design
29 February and 30 August	**Museum Visits** – drawing and ideas development	**Life Painting** – proportion, colour mixing and tone	**Architecture Design** – 3D model making **Printmaking** – lino printing
29 March (two weeks)	**Drawing** – tone and shade	**Painting** – colour mixing, tone and shade	**Clay Project** – modelling and sculpting
11 April and 30 September	**Life Drawing** – observational drawing of the human body **Gallery Visits** – drawing in sketchbooks	**Still Life Painting** – observational painting and colour mixing **Painting from a Masterpiece**	**Graphic Design** – packaging design
9 May and 24 October	**Drawing** – line, tone, surface and texture	**Landscape Painting** – outdoor traditional painting	**Textiles** – pattern design using mixed media **Interior Design** – design your dream home
6 June and 21 November	**Illustration** – fairytales, image making and composition	**Life Painting** – proportion, colour mixing and tone	**Design** – mixed media composition **3D Design** – wire sculptures

English Plus

Communication Year-round

English Plus Communication Year-round

Language Centre and London College of Communication

General English or Academic English Plus Communication
15 hours per week of General English or Academic English plus seven hours per week of Communication classes over two days

This option provides a mix of communication subjects suitable for portfolio preparation or general interest and enjoyment. You will be given an introduction to various areas including advertising, design, photography and filmmaking. The programme consists of practical work in the studio, group work and visits to museums and organisations.

Block	Subject	Block	Subject
4 January	**Communication Design** – Introduction to 20th Century visual communications – Creating designs on paper and on a computer – Responding to a design brief	4 July	**Communication Design** – Introduction to 20th Century visual communications – Creating designs on paper and on a computer – Responding to a design brief
1 February	**Animation** – Printmaking – Storyboarding and storytelling – Sound design	1 August	**Animation** – Printmaking – Storyboarding and storytelling – Sound design
29 February	**DSLR Film Making** – History and context – Using your DSLR camera for film – Uploading and editing your work	30 August	**DSLR Film Making** – History and context – Using your DSLR camera for film – Uploading and editing your work
29 March (two weeks)	**Book Arts** – Creating beautiful handmade paper books – Using various binding and sewing techniques – Turning you own imagery and text into one-off books	26 September	**Advertising and Social Media** – Finding and communicating your voice – Responding to a creative brief – Pitching your ideas
11 April	**Advertising and Social Media** – Finding and communicating your voice – Responding to a creative brief – Pitching your ideas	24 October	**Interactive and Digital Design** – Interaction design – App development – Moving image
9 May	**Interactive and Digital Design** – Interaction design – App development – Moving image	21 November	**City Photography** – Street photography – Photo essays – Editing, selecting and presenting work
6 June	**City Photography** – Street photography – Photo essays – Editing, selecting and presenting work		

English Plus

Fashion Year-round

English Plus Fashion Year-round

Language Centre and London College of Fashion

General English or Academic English Plus Fashion
15 hours per week of General English or Academic English plus seven hours per week of Fashion classes over two days

This course covers seven topics, giving you the opportunity to try a different aspect of fashion every four weeks. If you attend for the full 24 weeks you will have an overview of the industry and an idea of where you might excel if you are considering further study.

Most topics are design or business based, except for Simple Garment Making where you will be using industrial sewing machines. The tutors on this course all teach at London College of Fashion, and many of them are combining teaching with working in the fashion industry.

Block	Subject	Block	Subject
4 January	**Fashion Drawing** – Learning how to draw fashion figures – Understanding proportions – Innovative drawing methods – Exploring colour	4 July	**Fashion Drawing** – Learning how to draw fashion figures – Understanding proportions – Innovative drawing methods – Exploring colour
1 February	**Fashion Trends & Design** – Brand and customer research overview – Trend inspiration and design – Presenting a final collection	1 August	**Fashion Trends & Design** – Brand and customer research overview – Trend inspiration and design – Presenting a final collection
29 February	**Fashion PR & Marketing** – Overview of PR and marketing – Fashion calendar and press releases – Media and communication	30 August	**Fashion PR & Marketing** – Overview of PR and marketing – Fashion calendar and press releases – Media and communication
29 March (two weeks)	**Fashion Portfolio*** – Development and presentation of fashion portfolios – Understanding the different layouts, styles and formats – Research	26 September	**Fashion Styling the Image** – Role of a stylist – Moodboards & trends – Photo-shoot
11 April	**Fashion Styling the Image** – Role of a stylist – Moodboards & trends – Photo-shoot	24 October	**Simple Garment Making** – Preparing a pattern and cutting fabric – Construction methods – Garment construction and finishing techniques
9 May	**Simple Garment Making** – Preparing a pattern and cutting fabric – Construction methods – Garment construction and finishing techniques	21 November	**Visual Display** – Importance of visual merchandising – Understanding brands and customers – Window concepts and store layouts
6 June	**Visual Display** – Importance of visual merchandising – Understanding brands and customers – Window concepts and store layouts		* Students must have an existing portfolio to work on during this module.

⌂ Live…
in a homestay, a house-share or a residence.

Specialise
Combine English language learning with practical Art & Design, Communication or Fashion classes at UAL's Colleges.

Study 📚
15 or 20 hours per week General English or Academic English.

Did you know…?
UAL is the biggest creative university in the world.

The Language Centre, University of the Arts London is a creative, exciting place to study, whatever the reason for learning English.

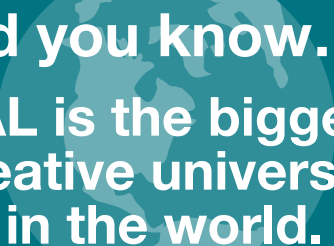# Ⓣ Location
Close to Holborn tube station in central London.

6
Number of colleges at UAL

Our social programme takes advantage of our exciting location.

You will have the same identity card as full-time degree students so you can access all six of UAL's Colleges.

Be part of University of the Arts London…

Join a University club or society* and meet UK and International UAL students. *Term-time only

Visit our exhibitions, relax in our cafes, learn in our libraries and open access centres.

Find out about further studies at UAL
Get advice on applying for a degree or short course in art, design, communication or fashion.

Socialise…

Try our weekly Language Centre social programme and let us help you book a weekend excursion.

Approximate number of students studying at UAL.

19,000

Did you know…?
We are British Council accredited and members of English UK and English UK London.

English Plus

Summer Courses

English Plus Summer Courses – Four Weeks

General English Plus a choice of 18 different options

15 hours per week of General English Plus seven hours per week of 'plus' classes over two days (nine or 15 hours for some options at Central Saint Martins, see course descriptions for details)

Choose from the following options:

Art & Design courses
Architecture
Digital Graphic Design
Fine Art
Graphic Design
Interior Design: Introduction
Interior Design: Advanced
Product Design

Communication courses
Advertising
City Photography
Digital Photography
Film-making
Marketing & Communication

Fashion courses
Cool Hunting
Fashion Business
Fashion: Buying & Merchandising
Fashion Design
Fashion Styling
Fashion: Visual Merchandising

Why choose one of these programmes?
These programmes are ideal for you if:
• you would like to combine English language learning with a practical, hands-on art, design, communication, fashion or photography course at one of our Colleges;
• you are interested in one of the areas offered by the programme and would like to find out more about that area before committing yourself to further studies or development.

See videos of English Plus students at
youtube.com/thelanguagecentre

How many students in a class?
For English language: average 10 students, maximum 14. For practical courses: average 12 students, maximum 16.

When are these courses offered?
Summer start dates are 4 July, 1 August and 30 August

Duration
Four weeks.

Materials
Most materials for the practical class are included. Students are expected to bring their own pencils, brushes, sketchbook and a camera for recording design work and for visual research. Some courses require specialist equipment that you may have to buy at your own expense. This will be listed in your joining instructions.

What is the minimum age?
16.

Do I need to have experience in the subject I want to study?
No, except for Interior Design: Advanced, these courses are at introductory level but there is usually a range of skill levels in each class.

Level of English required?
Check the course descriptions

Schedule and availability
Visit **arts.ac.uk/languagecentre**
Search: **language centre availability**

English Plus Architecture
Start dates: 4 July, 1 August
College: Central Saint Martins
Level of English required: Intermediate or above
Hours per week: 15 English, 15 Plus

London is a diverse city with a mixture of historical and modern architecture from every period and style. This course will start with a visual history of architecture in London, where you will explore and identify themes that shape the city's landscape from the past, present and future.

You will discuss form, function, process and materials and develop your own critical view of architecture. Following this introduction you will work on a range of practical design projects. By the end of the course you will have an understanding of architecture in a London context, and a range of completed and part-completed projects to begin a portfolio.

Lesson topics will include:
• Architecture: Form, function, process and materials
• How to develop your own critical view of architecture
• Drawing architecture
• Model-making and presentation techniques.

English Plus Architecture

English Plus Digital Graphic Design
Start dates: 4 July, 30 August
College: CCW
Level of English required: Pre-intermediate or above
Hours per week: 15 English, 7 Plus

This course is an introduction to creating and presenting work in digital formats and an exploration of the range of digital design practice in the UK. You will look at the role and influence of computers on design study and practice as well as visit a gallery or exhibition.

Basic familiarity with a computer is assumed, but no specific software experience is required.

The course will include:
• Researching a brief
• Translating work in different media to a digital format
• Exploring ideas across forms, including digital illustration, typography and animation
• Selecting and using appropriate software
• Using the web to showcase and promote your work.

English Plus Fine Art
Start date: 1 August
College: Central Saint Martins
Level of English required: Pre-intermediate or above
Hours per week: 15 English, 15 Plus

The aims of this course are to introduce you to how fine art is taught in the UK, to build confidence when researching new ideas through three projects (drawing, painting and 3D work) and to enable you to present your work both visually and verbally.

The course will include:
• Use of drawing, paint and other materials in fine art
• Research skills – how to use the resources of London (museums and galleries) as sources of inspiration
• How to develop your own personal ideas and responses to projects
• Lectures on current fine art practice and a visit to a major exhibition or gallery such as the National Gallery to explore the relationship between fine art in the UK, Europe and the rest of the world.

English Plus Graphic Design
Start date: 1 August
College: Central Saint Martins
Level of English required: Pre-intermediate or above
Hours per week: 15 English, 15 Plus

The aims of this course are to introduce you to how graphic design, illustration and typography are taught in the UK, to build confidence when researching new ideas through short projects and to enable you to present your designs, both verbally and in a two-dimensional format.

The course will include:
• Use of drawing and colour materials in presenting design ideas
• Research skills – how to use the resources of London (shops, museums and galleries) as sources of inspiration
• Working from a brief – how to solve problems regarding text and image using design, illustration and typography
• Lectures on current graphic design and a visit to an exhibition/gallery to explore the relationship between design in the UK, Europe and the rest of the world.
Please note that computers are not used in this programme.

English Plus Interior Design: Introduction
Start dates: 4 July, 1 August
College: CCW
Level of English required: Pre-intermediate or above
Hours per week: 15 English, 7 Plus

This project-based course is an ideal introduction to interior design. You will learn the processes behind successful interior design while based in the studios of Chelsea College of Art.

This course will include:
• How to take a brief from a client
• Learning basic drawing skills; measuring, scale, plans and sections
• Raising awareness of essential methods, procedures and techniques
• Essential vocabulary of the industry
• Studying form and space by producing a scale model of your design
• Practical exercises and studio talks.

English Plus Interior Design: Advanced
Start date: 1 August
College: CCW
Level of English required: Pre-intermediate or above
Hours per week: 15 English, 7 Plus

This advanced course is ideal for you if you have previous experience of studying Interior Design or Architecture or are working in the Interior Design profession.

This course will include:
• Off-site visits and lectures
• Exploration of the British design process
• An independent project
• Presentation to the class
• Discussions to share experiences and ideas.

English Plus Product Design
Start date: 4 July
College: CCW
Level of English required: Pre-intermediate or above
Hours per week: 15 English, 7 Plus

This product design course will teach you how to develop ideas for a new product, based on research and an understanding of the form and function of materials. The course will guide you through the design process from initial brief to an idea for a finished product.

This course will include:
• Introduction to Product Design
• Ideas generation
• Creativity through playing with materials
• Three dimensional sketch model making as part of design development
• Problem solving
• Presentation drawing
• Design sheets.

English Plus Advertising
Start date: 1 August
College: London College of Communication
Level of English required: Intermediate or above
Hours per week: 15 English, 7 Plus

Advertising is a dynamic, creative industry. Discussions in small groups will focus on the development of advertising and it's role in society today, ethical practices and advertising as art.

You will also have the opportunity to develop ideas into campaigns, using our state of the art facilities. By the end of this course you will have an understanding of the impact and of advertising activities and how it works as part of the wider media-mix.

This course will include:
• Understanding the audience insight
• Researching and responding to a creative brief
• Pitching and presenting your ideas
• Current advertising practices
• A visit to explore advertising practices in London

English Plus City Photography
Start dates: 4 July, 1 August
College: London College of Communication
Level of English required: Pre-Intermediate or above
Hours per week: 15 English, 7 Plus

This course will take you out and about all over London with your camera. You will be taught the history and context for street photography as well as technical tips and tricks. By the end of the course you will know what makes some photos so exceptional.

This course will include:
• Candid images using hidden or unobtrusive camera
• Abstract images – images from the environment, its surfaces, textures and colours.
• Photo essays and portrait techniques, taking pictures of people to tell a story
• Adjusting pictures in Photoshop such as retouching and creating a distinctive style.
• Editing and presenting images efficiently and effectively to present your work

English Plus Digital Photography
Start date: 4 July
College: CCW
Level of English required: Pre-Intermediate or above
Hours per week: 15 English, 7 Plus

This course will introduce digital cameras and the digital workflow, giving you the chance to learn some basics about image capture through to correction and final output. The programme will consist of a combination of theoretical lectures and practical workshops, group discussions plus visits to outside locations in London for photo shoots. Please note, you will need to bring your own digital camera.

This course will include:
• Use and control of a digital camera
• Pixels, resolution and file formats
• Effective image composition
• Introduction to the different genres of photography, e.g. reportage and documentary, portraiture and urban landscape
• Getting started in Photoshop.

English Plus Film-making
Start date: 4 July
College: CCW
Level of English required: Pre-Intermediate or above
Hours per week: 15 English, 7 Plus

You will explore animation and make a series of short experimental videos, shooting video with a range of equipment such as smart phones, Flip cameras, digital cameras and HD cameras. You will be shown how to edit and enhance videos using Mac computers using Adobe Premier Pro software. There will also be an opportunity to look at the work of contemporary artists and directors who use an experimental approach to video making.

The course will include:
• Basic stop frame animation methods using still cameras.
• Develop ideas for a simple animation sequence
• Develop editing skills using Adobe Premier Pro
• Learn how to add audio
• Transfer files to DVD using Adobe Encore Pro.

English Plus Marketing & Communication
Start dates: 4 July, 1 August, 30 August
College: CCW
Level of English required: Intermediate or above
Hours per week: 15 English, 7 Plus

This course will give you an introduction to the UK's approach to marketing, advertising and public relations through an accessible series of talks, fun group discussions and exciting guided visits to places of interest.

The course will include:
• Essential marketing and communication principles and how they are employed within a business environment
• The history of advertising practice in the UK
• The UK advertising industry today: agencies, organisations and clients
• How to create a print advertisement and storyboard
• A visit to a central London advertising or marketing agency
• An introduction to public relations practice and the media in the UK
• How to write a press release.

English Plus Advertising

English Plus Cool Hunting

Start dates: 4 July, 1 August
College: Central Saint Martins
Level of English required: Intermediate or above
Hours per week: 15 English, 9 Plus

Cool Hunting is about understanding and predicting future fashion styles. It is becoming a crucial process for creative companies, helping them stay relevant and able to forecast emerging trends. On this course you will learn about London's role in influencing worldwide trends and why it is considered to be the fashion capital of the world. You will also discover where Cool Hunters seek out new and underground styles, guided by a CSM tutor in the know, who will also give presentations and lead on group discussions.

This course will include:
• Fashion cycles
• The British fashion industry
• An introduction to new fashion
  designers from London
• Trend forecasting
• Emerging trends.

English Plus Fashion Business

Start date: 4 July
College: London College of Fashion
Level of English required: Intermediate or above
Hours per week: 15 English, 7 Plus

This course provides an overview of the fashion industry from a British and European perspective. You will explore the structure of the industry and introduce the various business activities and opportunities that the fashion industry has to offer.

The course will include:
• Fashion design and development
• Different types of retailers
• Buying and manufacturing methods
• Marketing and PR
• Career and business opportunities
  available in the industry.

English Plus Fashion: Buying & Merchandising

Start date: 4 July
College: London College of Fashion
Level of English required: Intermediate or above
Hours per week: 15 English, 7 Plus

Buying and merchandising are essential roles within the retail industry. The buyer is responsible for choosing, developing, sampling and creating the product, and the merchandiser is responsible for the delivery, allocation and sales performance of the product. These roles will be explored and the potential career opportunities discussed.

The course will include:
• Industry structure
• Market research
• Customer identification
• Product selection and mix
• The roles of the merchandiser and the buyer
• The buying calendar
• Stock management
• Purchasing budgets
• Profit margins
• Range planning
• Sourcing and product development
• Pricing

Some mathematical formulae will be explained and practised during this course, so an understanding of basic mathematics would be helpful.

English Plus Fashion Design

English Plus Fashion Design (CSM)

Start date: 1 August
College: Central Saint Martins
Level of English required: Pre-Intermediate or above
Hours per week: 15 English, 15 Plus

The aims of this course are to introduce you to how fashion is taught in the UK, to build your confidence when researching new ideas through short projects and to enable you to present your designs, both verbally and in a two-dimensional format.

The course will include:
• Use of drawing and colour materials in presenting
  design ideas
• Research skills – how to use the resources of
  London (shops, museums and galleries) as
  sources of inspiration
• Illustration skills and drawing from a clothed model
• Lectures on current fashion design, and a visit to
  a major fashion exhibition or gallery, such as the
  Victoria and Albert Museum.

English Plus Fashion Design (LCF)

Start dates: 4 July, 30 August
College: London College of Fashion
Level of English required: Pre-intermediate or above
Hours per week: 15 English, 7 Plus

This course will help you to develop your fashion design ideas, through the use of research and the creative process. Your finished designs will show a good understanding of the fashion industry and current designers in the UK. You will develop a fashion vocabulary through analysing collections, build confidence when researching new ideas through short projects and be able to present your designs.

The course will include:
• Presenting design ideas through the use of
  different media
• Analysing figures and proportions
• Research
• Drawing/ illustration skills
• Visit to a major fashion exhibition or gallery,
  such as the Victoria & Albert Museum or Design
  Museum
• Presentation skills

English Plus Fashion Styling

Start date: 1 August
College: London College of Fashion
Level of English required: Intermediate or above
Hours per week: 15 English, 7 Plus

This course will provide you with an insight into the working life of the fashion stylist and offers the opportunity to work towards the creation of a styled image. You will interpret current fashion trends and current designer collections to create your own styled image. You will learn how and where to find inspiration, before interpreting a style brief and spending your last day mocking up a studio shoot.

The course will include:
• The role of the stylist
• Style tribes and trends
• Designer collections
• Magazine styling
• Fashion PR.

English Plus Fashion: Visual Merchandising

Start dates: 1 August
College: London College of Fashion
Level of English required: Intermediate or above
Hours per week: 15 English, 7 Plus

This course will introduce you to all the different display techniques and theories that are used in retail today. Visual merchandising is about displaying products in the best way to increase sales in a store environment. Exercises and lectures will help you to understand the importance of visual merchandising to create exciting displays, improve sales and build brands.

The course will include:
• brand communication
• the role of the visual merchandiser
• store layout
• display and presentation techniques
• merchandising techniques
• developing concepts
• window displays.

Student Services

Student Services

Social programme

We offer a weekly social programme to help you make the most of your time in London. This is a great opportunity for you to meet new people, make new friends and experience some of London's many attractions.

The activities include:
• Visits to a range of London museums, galleries, exhibitions and other attractions with a Language Centre tutor
• Weekly Friday pub nights
• Participation in events organised by University of the Arts London, such as exhibitions, open evenings, plays, talks and debates
• Discount tickets for popular London clubs and discos
• All activities are optional; most activities are free of charge, but some may include a small participation fee.
• Full-day and weekend excursions can be arranged to places of interest in the UK and in Europe, such as Cambridge, Oxford, Bath, Stonehenge, Paris and Amsterdam

Students' Union

UAL has a very active Students' Union (SUARTS) and as a Language Centre student you are invited to be a part of it. SUARTS is an arts union for arts students, they have an influence on how the University is run and support a lot of the social and networking opportunities across UAL.

A Society is a group of students who share common interests or beliefs, who come together to develop and share ideas and skills and who have fun whilst they're doing it! SUARTS Societies are run by students and supported by the Students' Union, they meet throughout the academic year and often run different events for their members.

Joining a society is a great way to meet new people from across UAL.

Further studies at University of the Arts London

The Language Centre is in the same office as the international admissions office at University of the Arts London. If you have any questions about further study opportunities at the University including foundation, undergraduate and postgraduate degrees, we can provide information about how to apply.

Presentations

In addition, we hold regular lunchtime events for students who want to find out more. These events are led by International Coordinators from across the University's six Colleges. They give presentations about opportunities at the University and give guidance on your progression to further study.

See our Facebook page for the dates of the next further studies presentations
 /LanguageCentreUAL

Academic counselling services

The University can also arrange one-to-one advice sessions, portfolio reviews and application interviews. Opportunities for College visits are also possible.

Insurance

To give you extra security, insurance is included in your tuition fees. The policy starts from the moment we receive your booking and covers cancellation, medical and theft, among many other things. Details of the policy can be found on our website.

Staying in London

Accommodation

Accommodation

Students have the choice of a range of accommodation while studying at the Language Centre, including homestay, house share, year-round residences and, during the summer only, UAL halls of residence.

Homestay

Staying in a homestay will allow you to practise your English outside the classroom and experience diverse British culture first-hand. All hosts have been selected, interviewed and are regularly inspected by an independent agency, which is registered with the British Council. The homes are situated in good residential areas of London and convenient for public transport. All homes have internet access which is included in the weekly fee. A laundry service is available once a week within the family home.

You may choose:
- Single or shared rooms (shared rooms are only available for two students travelling together)
- Bed and breakfast, half-board (breakfast and dinner everyday) or self-catering
- One of three homestay options, depending on your needs:

Option One

Typically 50–60 minutes by public transport from the Language Centre. These homes are with typical families in suburban London and are a great budget option.

Option Two

Typically 40–50 minutes by public transport from the Language Centre. These homestays are slightly closer to central London.

Option Three

Typically 30–45 minutes by public transport from the Language Centre. These homestays are in the city and could be hosted by a professional or couple.

Premier Homestay

For an additional fee you can book a Premier homestay room available for options one or two only. These are double rooms with a private bathroom and a TV in the room. Premier Homestay options are located within a short walk of local public transport links.

Homestay is normally booked from the Sunday before your course start date, but can be booked from other days of the week if requested, subject to availability. Prices for one week include seven nights accommodation.

House share

House share offers a single or shared room in a house with other students. This is ideal for students who prefer a more sociable option. The house share properties vary in size, accommodating between five and 10 students. These properties are managed by an agency and are regularly cleaned and maintained to a good standard. They are situated in Zone 2, so all houses are within easy reach of central London and the Language Centre.

Each house has:
- a shared lounge containing a TV and DVD player and wi-fi internet access;
- a fully equipped kitchen with washing machine, cooker, microwave, fridge as well as all necessary utensils (plates, cutlery etc).
- bedrooms that are fully furnished with beds, bed linen, a storage area and a study desk.

Private bathrooms are available on request for an additional fee. Please note, that the availability for these rooms is very limited.

House share rooms must be booked Sunday to Sunday and you must be 18 years old or over to stay.

Due to British Council requirements, students who are under 18 must stay in a <u>homestay</u> that we will book for you.

Staying in London

UAL Halls of residence – summer only

During July and August, accommodation at University of the Arts London's Will Wyatt Court, Don Gratton House and Sketch House halls of residence are available to Language Centre students.

Features include:
- Situated in zone one or two, 20 – 30 minutes away from the Language Centre
- Each room has a private shower and toilet
- Towels and bedding are supplied
- Laundry facilities are available
- The halls are self-catering with a shared kitchen facility (utensils not provided)
- Wifi included

These should be booked directly with UAL's Accommodation Department **housing.arts.ac.uk/bnb**

Language Centre students are entitled to a discounted rate for UAL residences. Please see our Dates and Fees booklet for details.

Year-round residences

London Nest can help Language Centre students find year-round residential accommodation in London. They have single, twin and double rooms with en suite bathrooms and studio options to meet your needs and budget. This should be booked directly with London Nest. Go to their website for the latest availability: **londonnest.com**
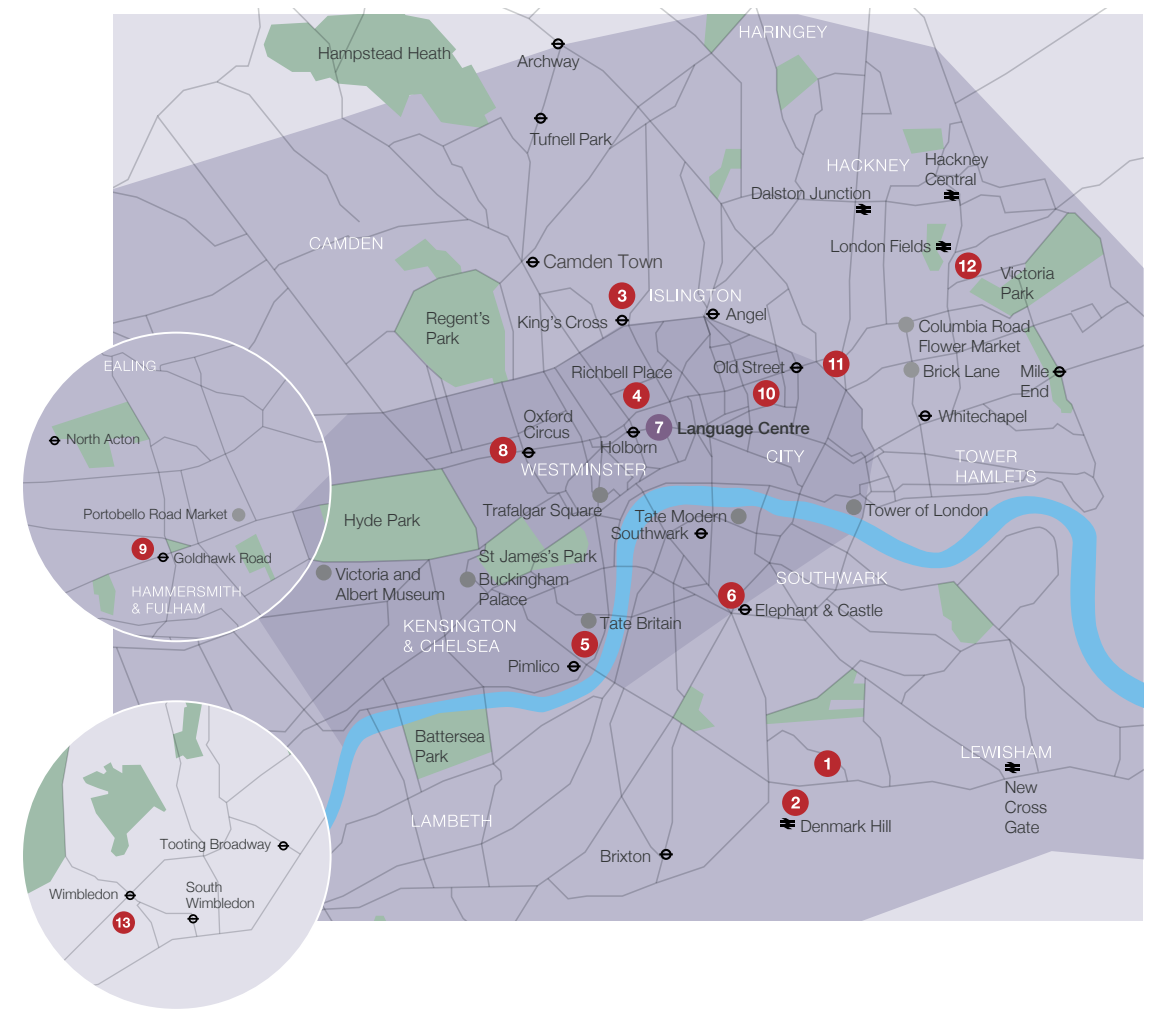
Language Centre students can receive £25 off their booking fee with a code. See our Dates and Fees booklet for details.

Airport transfer

We can arrange an airport pick-up for you in a taxi to or from your accommodation. Please indicate on the accommodation booking form if you require this service. See our Dates and Fees booklet for prices.

Will Wyatt Court

English Plus Fashion

Map legend and locations:

- Hampstead Heath
- Archway
- HARINGEY
- Tufnell Park
- HACKNEY
- Hackney Central
- Dalston Junction
- CAMDEN
- London Fields
- **12** Victoria Park
- Camden Town
- Regent's Park
- **3** ISLINGTON
- King's Cross
- Angel
- Columbia Road Flower Market
- EALING
- Richbell Place
- Old Street
- **11**
- **10**
- Brick Lane
- Mile End
- North Acton
- **4**
- Oxford Circus
- **7** Language Centre
- Holborn
- Whitechapel
- **8**
- WESTMINSTER
- CITY
- TOWER HAMLETS
- Portobello Road Market
- Hyde Park
- Trafalgar Square
- Tate Modern Southwark
- Tower of London
- **9** Goldhawk Road
- HAMMERSMITH & FULHAM
- St James's Park
- Victoria and Albert Museum
- Buckingham Palace
- **6** Elephant & Castle
- SOUTHWARK
- KENSINGTON & CHELSEA
- Tate Britain
- Pimlico
- **5**
- Battersea Park
- **1**
- LEWISHAM
- New Cross Gate
- LAMBETH
- **2**
- Denmark Hill
- Brixton
- Tooting Broadway
- Wimbledon
- South Wimbledon
- **13**

Legend:

- ● Place of interest
- ≥ Railway Station
- ⊖ Underground Station
- ▇ Parks

Camberwell College of Arts
1 Peckham Road

CCW Progression Centre
2 Wilson Road

Central Saint Martins
3 King's Cross
4 Richbell Place

Chelsea College of Arts
5 John Islip Street

London College of Communication
6 Elephant and Castle

London College of Fashion
7 High Holborn
8 John Prince's Street
9 Lime Grove
10 Golden Lane
11 Curtain Road
12 Mare Street

Wimbledon College of Arts
13 Merton Hall Road

University of the Arts London
7 Language Centre

Clockwise from top: Language Centre classroom, 272 High Holborn, Show Room Gallery, Blueprint Cafe.